



Community Assessment Tool

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Pedestrian and Bicycle
Information Center



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INSTRUCTIONS

Purpose of the WFC Assessment Tool

The purpose of this tool is twofold; it serves to both recognize existing walkable communities and to provide a framework for communities seeking to improve their walkability. This tool recognizes communities which have achieved high levels of walking and low rates of pedestrian crashes while also recognizing communities which are making progress in achieving these two goals through policies, projects and programs. Recognizing that there are many ways to achieve these outcomes, the range of questions in this tool attempts to capture the variety of factors that affect walkability.

There are several benefits of completing this form. First, the WFC assessment tool contains information and resources to assist agencies in improving walking conditions for your community. Through the questions and resources in this form, communities will be able to identify areas of needed improvement and use the tools to develop specific solutions. Completing this form also requires collaboration between government agencies, private not-for-profits, and the private sector, thus building stronger relationships in your community. Another advantage of this tool is that it creates a great internal resource for communities by documenting all walking-related programs, projects, and policies in one place. Most communities will be surprised by the amount they are already doing for walkability. Finally, submitting the assessment to the PBIC for scoring provides the opportunity for your community to be recognized with a designation of bronze, silver, gold, or platinum, in terms of conditions for increased and safer walking. This designation has many benefits of promoting walkability both within your community and through friendly competition with other cities.

Completing the WFC Assessment Tool

Most of the information requested for completion of this assessment tool can be soundly estimated or is relatively easy to find. The information needed to complete this assessment will likely come from a variety of municipal, county, and school district agencies and departments including the police, planning, public works, and engineering departments, and the local transit service provider. Additionally, other information that is requested may be most easily provided by local nonprofit organizations, advocacy groups, elected officials, or even a simple internet search. It is likely that the transportation agency will take the lead in this effort, but it will be important to coordinate across agencies when filling out this application. In some cases one department, such as the city or town's engineering department, will be able to complete an entire section. In other cases, it will make the most sense to have agencies or individuals, like a local Safe Routes to School task force or coordinator, answer certain questions.

How to Answer Questions

There are several different types of questions included in this assessment tool. We have described them here to clarify how each one should be answered.

For some questions, this assessment tool asks about your municipality's plans, policies, projects, and programs. In those cases, please include a link (web address) or attachment to those documents if possible. If the question requests a brief description, please summarize the policy, activity, or process in your own words. If a concise summary already exists, you may link to that summary or use that description. Include in your summary a description of the nature, scope, and results of the policy, program, or project in question.

Several questions request a substantial amount of information. Frequently, the checklists and examples are meant to act as a prompt or jog the applicant's memory, rather than to indicate that any municipality should be implementing all the measures listed. Please answer the questions to the best of your ability.

Some questions are simple yes/no or checkbox questions. In those cases, please check the appropriate box and include a hyperlink or attachment to the most up-to-date version of any requested ordinance, policy, plan, or relevant document.

Though this assessment tool is meant to be comprehensive, we recognize that each community is unique. Every city and town will have its own unique set of challenges and opportunities, so each will have a different approach to pedestrian issues. Accordingly, each section concludes with a question that offers applicants the opportunity to describe or elaborate on anything that your community is doing that may not have been addressed in the other questions.

What to Look For

When answering these questions please think broadly. Does any state or national programs (not directly implemented by you) have a positive impact in your community? Are there policies administered by other local departments that may affect the walking environment? Are there private organizations or advocacy groups doing work in your community?

When completing this assessment tool please be certain to mention any evidence-based programs or approaches your community is using, any in-depth or ongoing programs or activities, and any specific efforts to create a community-wide culture of walking. This assessment tool seeks to learn how communities are supporting walking and pedestrian safety and how well those efforts are working. Therefore, please describe both the nature of your policies, programs, and projects as well as any outcome or evaluation of those approaches.

Criteria and Scoring

This assessment tool is divided into eight sections:

- Community Profile
- Status of Walking
- Planning
- Education & Encouragement
- Engineering
- Enforcement
- Evaluation
- Additional Questions

All sections will be scored, including bonus points from the additional questions. The scoring system will be based on percent and scores are assigned based on the number of questions in the section, the depth of information required in those questions, and the potential impact on walkability of the content addressed in each question. Some cities may be at an advantage for certain questions; however, these same cities will be negatively impacted by other questions. For example, an older city like Cambridge, MA, has very narrow streets thus impacting sidewalk width and buffers but it has a high connectivity index and land use mix.

COMMUNITY PROFILE

This section is intended to provide applicants with a chance to describe their communities. Having an understanding of the geographic, demographic, and economic make up of the community can help explain the challenges and opportunities that the community faces when planning for walking.

1 Contact Information

_____ Name of Community		
_____ Mayor or top official (include title)	_____ Mayor's Phone	
_____ Community Contact Name	_____ Position/Employer	
_____ Contact Address		_____ Address (line 2)
_____ City	_____ State	_____ Zip
_____ Phone/Fax	_____ Email	_____ Website

2 Pedestrian Coordinator & Government Staff

List your official pedestrian coordinator or pedestrian issues contact person on government staff, and identify his/her department:

Contact Person: _____

Contact Person Department: _____

How many hours are spent per year in this capacity? _____

Is this person also the bicycle coordinator? Yes No

List all other government staff or contractors whose primary duties are devoted to walkability and pedestrian safety issues: _____

Do you have a Pedestrian Advisory Committee, Ped/Bike Council or other venue for citizen input?

Yes No

If yes, please provide the name of the Chair and their contact information:

Do you have an independent pedestrian advocacy organization? Yes No

If yes, please provide the name and contact information:

Has your Mayor signed the International Charter for Walking¹ or a similar pledge to improve the conditions for walking in your community? Yes No

If so, please provide details:

3 Community Profile

Population*: _____

Area of municipality (sq mi): _____ Population Density: _____

Park land (sq mi): _____

Age Distribution*

% under 20: _____ % age 20-64: _____ % age 65-84: _____ % over 85: _____

*Use [U.S. Census data](http://factfinder2.census.gov)² to find demographic and socioeconomic information.

¹ www.walk21.com/charter/

² <http://factfinder2.census.gov>

STATUS OF WALKING

This assessment tool seeks to learn how *much* people are walking and how *safe* they are when they are doing so. Therefore, the outcomes that are most significant for the purposes of this tool are the numbers of walkers and the number of pedestrian crashes. Walk Friendly Communities is looking for communities that have created environments in which many people walk *and* pedestrian crash rates are low, or those communities that are making significant progress towards those ends. These two questions focus on these specific outcomes, while other questions in this survey address what measures are used by communities to facilitate walking and improve safety.

1 According to the 1990 and 2000 Census, what percentage of residents used the following modes for their commute to work?

	1990	2000
Walking		
Bicycling		
Public transit		
Single-occupant vehicles		
Carpool		

Please also provide the latest walking percentage of commuting to work from the 3-year estimates of the American Community Survey.

	2005-2007	2007-2009
Walking		
Public transit		

If your community conducts its own travel counts, please include a link, attachment, or description of those count results:

Web Link: _____

Count Results Description: _____

Rationale:

Census journey to work data and National Household Travel Survey (NHTS) data can help communities determine how people in their region are traveling. Census data can help provide information about the prevalence of walking. This data, as well as locally collected walking counts and NHTS data can be used in conjunction with crash data to provide justification for pedestrian safety improvements.

Resources:

Find Census and American Community Survey data [here](#)³ or specific journey to work data [here](#)⁴.

Other useful travel data comes from the [National Household Travel Survey](#)⁵ and the [National Survey of Pedestrian and Bicyclist Attitudes and Behaviors](#)⁶.

See how [Cambridge, Massachusetts](#)⁷ used Census data to better understand the role of walking in the city.

2 How many pedestrian/motor vehicle crashes were reported in each of the last five years; and how many of these crashes resulted in injuries and fatalities?

	2006	2007	2008	2009	2010
Number of Pedestrian Motor Vehicle Crashes					
Number of Pedestrian Injuries					
Number of Pedestrian Fatalities					

Rationale:

Knowing how many pedestrians were reported is essential when planning for pedestrian safety. Understanding common accident types and locations can help communities determine the best countermeasures for improving the safety of pedestrians. However, since the number of fatalities alone can often be quite low, especially for small towns, agencies should also have a way of counting and tracking pedestrian-motor vehicle crashes that do not result in fatalities.

Resources:

For more information on finding pedestrian data and statistics, click [here](#).

The National Highway Traffic Safety Administration hosts the [Fatality Analysis Reporting System](#), a database of fatal motor vehicle crashes where users can find specific information about crashes, including those involving pedestrians.

³ <http://factfinder.census.gov/>

⁴ <http://www.census.gov/population/www/socdemo/journey.html>

⁵ <http://nhts.orl.gov/>

⁶

http://www.bts.gov/programs/omnibus_surveys/targeted_survey/2002_national_survey_of_pedestrian_and_bicyclist_attitudes_and_behaviors/

⁷ *Pg 34 of PSAP:* http://safety.fhwa.dot.gov/ped_bike/ped_focus/docs/fhwasa0512.pdf

3 What long-term trends in walking volumes and pedestrian/motor vehicle crashes has your community observed?

Resources:

See the 15-year status [report](#)⁸ for trends and changes in bicycling and walking since the 1994 National Bicycling and Walking Study.

⁸ http://drusilla.hsrb.unc.edu/cms/downloads/15-year_report.pdf

PLANNING

Pedestrian issues are addressed at many different levels of planning, ranging from neighborhood plans to city, county, state, and federal policies and plans. A comprehensive pedestrian plan should address all five Es (education, encouragement, enforcement, engineering and evaluation) along with public involvement. With thorough planning, a community can become proactive rather than reactive in addressing issues of pedestrian accessibility, safety, and aesthetics. Planning involves soliciting public input, collecting information about current and future conditions, and considering what policies, plans, programs and resources a municipality will require to meet your community's needs.

1. Has your community adopted a pedestrian plan or pedestrian safety action plan? Yes No

Please provide a link or attachment of the plan.

Link to action plan: _____

If yes...

- What year was the plan adopted? _____
- How does this plan interact with or relate to your other planning documents?

- What performance indicators or other techniques does your community use to monitor completion?

- Does your community's pedestrian plan or other adopted plan or policy establish a target mode share for walking? Yes No
If yes, what is the target walking share? _____
- Does the plan have a safety goal (such as the reduction in pedestrian crashes)? Yes No
If yes, what is the target crash reduction? _____
- Does the plan include any other benchmarks or performance indicators? If so, please describe: _____
- What elements of the plan are complete? (Indicate what percent of the plan is complete, if possible.) _____

2. How are pedestrian issues captured in other plans (e.g. the comprehensive plan, Transportation Improvement Program, etc.)? _____

Rationale:

Communities can address pedestrian issues using a variety of plan types, such as comprehensive plans, capital improvement plans, or long-range transportation plans. Indeed, it is essential that pedestrian planning be included in all such plans. However, dedicated pedestrian plans indicate a community's commitment to pedestrian issues and may help assure that these issues are given sufficient attention in the planning process. Pedestrian plans can also focus attention on implementation, especially if the plan specifies responsibilities, creates accountability, and designates funding sources for projects and programs. In addition, having a documented pedestrian plan with specific priorities can help agencies plan to use limited resources, such as staff time and money, more efficiently.

By creating target mode shares, communities have specific goals and benchmarks by which they can measure their progress. Including (and making progress towards achieving) a goal to increase walking as a form of transportation indicates a community's commitment to supporting pedestrian issues and its ability to do so.

Resources:

High quality pedestrian plans will draw on public participation, comprehensive baseline data, safety concerns, and anticipated demand to prioritize projects and improvements. Plans should also include a community-driven vision and SMART (Specific, Measurable, Attainable, Relevant, and Time-bound) goals. For more information on specific pedestrian planning activities, click [here](#)⁹.

An international scan team gathered information on European bicycle and pedestrian safety to provide [ten recommendations](#)¹⁰ for effective approaches in the U.S.

Click [here](#)¹¹ for examples of local pedestrian plans or [here](#)¹² for more about the cost of developing a plan.

For guidelines on creating a safety-focused pedestrian plan, see [How to Develop a Pedestrian Safety Action Plan](#)¹³. To learn more about what policies can promote non-motorized transportation, refer to this [guide](#).¹⁴

One of the main reasons Seattle's Pedestrian Master Plan is such a successful document is the clear establishment of goals and measurable performance indicators¹⁵. With the objective of becoming the country's most walkable city, Seattle established baseline measurements, performance targets, and data collection processes to improve walkability.

New York City addressed specific demographic groups in the creation of the [Safe Streets for Seniors](#)¹⁶ plan. Florida's [Guide for the Review and Assessment of Local Mobility Plans](#)¹⁷ provides goals and criteria for evaluating plans.

For more performance indicators, San Francisco's [Healthy Development Measurement Tool](#)¹⁸ has a list of targets and strategies for achieving those targets.

⁹ <http://www.walkinginfo.org/develop/activities.cfm>

¹⁰ <http://www.international.fhwa.dot.gov/pubs/pl10010/pl10010.pdf>

¹¹ <http://www.walkinginfo.org/develop/sample-plans.cfm>

¹² <http://www.walkinginfo.org/faqs/answer.cfm?id=20>

¹³ http://safety.fhwa.dot.gov/ped_bike/ped_focus/docs/fhwasa0512.pdf

¹⁴ <http://www.walkinginfo.org/faqs/answer.cfm?id=4199>

¹⁵ http://www.seattle.gov/transportation/pedestrian_masterplan/

¹⁶ <http://www.walkinginfo.org/library/details.cfm?id=4553>

¹⁷ http://drusilla.hsrc.unc.edu/cms/downloads/FDOT_BDK84_GuideforReviewAssessmentofLocalMobilityPlans.pdf

¹⁸ <http://thehdmt.org/objectives/view/8>

3. Has your community adopted an ADA Transition Plan for the public right of way? Yes No

If so, please provide a link or attachment of the plan: _____

If yes...

• What year was it adopted? _____

• Has the ADA Transition Plan been updated? Yes No

If yes, what year? _____

• Does the ADA Transition Plan address curb ramps and sidewalks? Yes No

Explain: _____

• Does the ADA Transition Plan address street crossings and signals? Yes No

Explain: _____

• Who is responsible for the implementation of ADA Transition Plan?

• Is your transition plan being implemented? Yes No

Explain: _____

• How is the ADA Transition Plan work funded?

• There are state roads in most communities. Has your state DOT adopted an ADA Transition Plan? Yes No

Is the state DOT transition plan being implemented? Yes No

Explain: _____

Rationale:

The Americans with Disabilities Act of 1990 requires public agencies with more than 50 employees to develop and implement an ADA transition plan. The purpose of a transition plan is to make the agency's facilities and programs universally accessible. The improvements identified in agency transition plans should have been completed by January, 1995, and the plans should be regularly updated so that communities continue to ensure the accessibility of publicly maintained facilities.

Communities that are truly dedicated to creating safe, walkable communities will plan comprehensively for all types of pedestrians. The status of a municipality’s transition plan and the means by which it is funded can indicate how a community prioritizes universal accessibility.

Resources:

See [A Checklist for Accessible Sidewalks and Street Crossings](#)¹⁹ for a summary of ADA guidelines for curb ramps, sidewalks, and other pedestrian features or click [here](#)²⁰ for the full United States Access Board guidelines. Frequently asked questions about ADA requirements for transportation planners and other public agencies are available [here](#)²¹.

The Department of Justice guidance [ADA Best Practices Tool Kit for State and Local Governments](#)²² provides technical assistance to with ADA compliance.

For an example of an ADA Transition plan and compliance evaluation, see this [report](#)²³ from the City of Bellevue.

For guidance on designing facilities for accessibility see the U.S. Access Board’s guide for trails [here](#),²⁴ the Draft Guidelines for Accessible Public Rights-of-way [here](#),²⁵ or a special report from the Public Rights of Way Access Advisory Committee called [Accessible Public Rights of Way: Planning and Designing for Alterations](#)²⁶.

4. Has your community adopted a Complete Streets policy or ordinance? Yes No
If yes, please provide a link or attachment of the document.

Link to document: _____

- **Who is responsible for the implementation of the Complete Streets Ordinance?**

- **How is Complete Streets work funded and implemented? (i.e., is it routinely funded as part of the project, funded with other set-aside funds, etc.?)**

- **What challenges or barriers does your community face in implementing the Complete Streets policy?**

- **Identify the most recent three non-freeway roadway widening projects and describe how your Complete Streets policy was implemented (or why it was not)**

Project #1 _____

¹⁹ http://drusilla.hsrc.unc.edu/cms/downloads/Checklist_Accessible_Sidewalks_Crossings.pdf
²⁰ <http://www.access-board.gov/prowac/>
²¹ http://www.fhwa.dot.gov/civilrights/ada_qa.htm#q11
²² <http://www.ada.gov/pcatoolkit/toolkitmain.htm>
²³ http://www.bellevuewa.gov/pdf/Transportation/ada_plan_report.pdf
²⁴ <http://www.access-board.gov/outdoor/>
²⁵ <http://www.access-board.gov/rowdraft.htm>
²⁶ <http://www.access-board.gov/PROWAC/alterations/guide.pdf>

Project #2 _____

Project #3 _____

Rationale:

Complete Streets are designed and operate to enable safe and convenient access for all users. Pedestrians, bicyclists, motorists, and transit riders of all ages and abilities are able to safely move along and across a complete street. Complete Streets policies indicate a municipality’s commitment to planning for all modes, all ages, and all abilities. By adopting an official Complete Streets policy, some communities have been able to leverage more funding for pedestrian infrastructure and improvements from transportation budgets.

Resources:

Click [here](#),²⁷ [here](#),²⁸ or [here](#)²⁹ for more information on the Complete Streets movement. See the [Seattle Complete Streets Ordinance](#)³⁰ for a model ordinance or the [New York City Complete Streets Design Guidance](#)³¹ for information about design guidelines.

San Francisco’s Better Streets Plan³² is a set of implementation strategies and goals to provide and maintain a better streetscape and pedestrian environment. The Plan “seeks to balance the needs of all street users, with a particular focus on the pedestrian environment and how streets can be used as public space.” Charlotte, North Carolina’s Urban Street Design Guidelines³³, seeks to implement elements of Complete Streets throughout the city. These guidelines provide mobility for motorists, while also ensuring the comfort and safety for pedestrians, bicyclists, and transit users.

The Circulation Element³⁴ of Santa Barbara’s General Plan is a complete streets document. The Element lists four goals and three of them highlight this philosophy: Strive to Achieve Equality of Choice Among Modes; Increase the Availability and Use of Transit; and Increase Bicycling as a Transportation Mode.

5. Please briefly describe how public input is included and used in municipal plan development.

Please briefly describe the role that citizen participation, advisory board review, and/or the municipality’s pedestrian/bicycle advisory council play in the process of reviewing ongoing projects and new development.

Please briefly describe how you assure that specific populations (like individuals with disabilities or low income groups) are included in the public input process.

²⁷ <http://www.completestreets.org/>

²⁸ <http://www.walkinginfo.org/library/details.cfm?id=3968>

²⁹ <http://www.fhwa.dot.gov/publications/publicroads/10julaug/03.cfm>

³⁰ <http://clerk.ci.seattle.wa.us/~scripts/nph-brs.exe?d=CBOR&s1=115861.cbn.&Sect6=HITOFF&l=20&p=1&u=/~public/cbor2.htm&r=1&f=G>

³¹ <http://www.walkinginfo.org/library/details.cfm?id=4585>

³² <http://www.sf-planning.org/ftp/BetterStreets/index.htm>

³³

<http://charmack.org/city/charlotte/Transportation/PlansProjects/Pages/Urban%20Street%20Design%20Guidelines.aspx>

³⁴ <http://www.santabarbaraca.gov/NR/rdonlyres/6F843C4B-D8FA-405F-A6B4-DD7E66795EDA/0/CirculationElement.pdf>

Please briefly describe how your community works with coalitions, advocates, and other departments and agencies to ensure that pedestrians are considered in all projects and documents.

Provide any relevant links or attachments that indicate the formal and informal public participation and advocacy efforts in your community (i.e., a link to the pedestrian and bicycle advisory board website, if it exists, or documented guidelines for public participation in the planning process).

Website Link: _____

Rationale:

Citizen participation is a critical component of any local government and public input should be included in the planning and decision making processes. Including pedestrian stakeholders in the planning review process can help secure citizen support for projects and can help a municipality identify safety concerns that it may not have been aware of. Techniques to assure that individuals with disabilities are included in the public input process include providing announcements to agencies serving individuals with disabilities, holding meetings in accessible facilities, providing interpreters if requested, ensuring that web sites are accessible to people using screen reading or screen enlargement software, and providing Braille or large print documents on request. Public participation is integral to the success of transportation planning and should be considered at every stage of the planning process, from collecting baseline data to conducting post-implementation evaluation.

Resources:

Learn about a Pedestrian Safety Planning Group in Bethlehem, New York in this [case study](#).³⁵
Read about [facilitating public participation](#)³⁶ and the importance of [pedestrian advisory councils](#).³⁷
The Pedestrian and Bicycle Information Center’s [FAQ](#)³⁸ provides further information and resources for collecting public input.

6. Does the city have a policy requiring sidewalks on both sides of arterial streets?

Yes No

On both sides of collector streets? Yes No

Policy link: _____

Sidewalk funding and installation: (if applicable, please provide a link or attachment of the relevant ordinance or policy)

Sidewalk funds link: _____

³⁵ <http://drusilla.hsrb.unc.edu/cms/downloads/PLA.PedestrianSafetyPlanningGroup.pdf>

³⁶ <http://www.walkinginfo.org/develop/activities-participation.cfm>

³⁷ <http://www.walkinginfo.org/funding/institutionalization-building.cfm>

³⁸ <http://www.walkinginfo.org/faqs/answer.cfm?id=4121>

- **Does the city require sidewalks to be constructed or upgraded with all (or the vast majority of) new private development?** Yes No

Explain: _____

Rationale:

The presence of sidewalks in a community is associated with higher levels of walking and physical activity (Bureau of Transportation Statistics, 2004; Fulton, Shisler, Yore & Casperson, 2005; Institute of Medicine, 2005; Saelens & Handy, 2008). Requiring developers to build sidewalks in conjunction with new construction is an effective and efficient way to create a comprehensive sidewalk network. A stringently enforced sidewalk construction policy can help municipalities fill in gaps in their sidewalk system and prevent gaps from occurring in the future. Constructing sidewalks along with other development can also be less expensive than retrofitting the right-of-way.

Resources:

See [this summary](#)³⁹ of Greensboro, North Carolina’s sidewalk ordinance, which was amended in 2002 to support the city’s walkability policy.

- 7. Has your community established a connectivity policy, pedestrian-friendly block length standards and connectivity standards for new developments, or convenient pedestrian access requirements?** Yes No **If yes, please provide a link or attachment of the policy or ordinance.**

Link to document: _____

If yes, please provide information on the coverage area of this policy (e.g. downtown, certain districts, entire city): _____

If applicable, please describe an example a project that restored or improved the street grid.

Rationale:

Street connectivity is associated with higher levels of physical activity (Frank., Andresen & Schmid, 2004; Frank, Sallis, Conway, Chapman, Saelens & Bachman, 2006; Saelens, Sallis, Black, & Chen, 2003; Smith, Brown, Yamada, Kowaleski-Jones, Zick & Fan, 2008). Grid networks and short block lengths (less than 800 feet) help make cities more walkable by creating multiple direct routes that can decrease walking distance compared to longer blocks or curvilinear street systems (Dill, 2004). In addition, higher numbers of intersections reduce unmarked mid-block crossings and create street crossings that are typically shorter than those on arterial streets, thus providing more areas for pedestrians to cross the street safely (Ewing, nd; Zegeer, Sandt, Scully, Ronkin, Cynecki & Lagerwey, 2008). Communities may increase pedestrian connectivity by creating easements and paths connecting cul-de-sacs or across blocks longer than 800-1000 feet.

Resources:

Connectivity can be measured many different ways. These include block length, block size, intersection density, street density, the Connected Node Ratio (a measure that factors in the number of cul-de-sacs an area has), and more. Click [here](#)⁴⁰ for more information on using these indices.

³⁹ http://www.greensboro-nc.gov/NR/rdonlyres/31F4744C-7F8B-4055-957A-C6A065BB8021/0/Sidewalk_Ordinance_Summary_Adopted_12302.pdf

Another great resource for the background and supporting research of connection between walkability and connectivity is found [here](#)⁴¹.

The [Victoria Transport Policy Institute](#)⁴² has more information on creating roadway and pathway connectivity.

8. Do you have a trails plan? Yes No

How many miles of trails (paved/hard surface/natural) currently exist in your community?

How many miles of trails are included in your current planning documents?

Please describe destinations (schools, shopping offices, etc.) that are accessible by the trail in your community:

Please provide a link or attachment of relevant plan, if available.

Link to document: _____

Is it routine policy to build trails and paths with all new and major re-developments?

Yes No

Is it required through zoning regulations? Yes No

Are incentives provided to encourage trail construction? Yes No

If so, please provide a link or attachment of the policy or ordinance.

Link to trail incentive: _____

Rationale:

High quality trail networks (including rail trails and greenways) form the facility network backbone of many walkable communities. Not only do they help complete nonmotorized transportation networks, they also attract recreational walkers. Recreational trips make up approximately one-fifth of all walking trips in the United States. Well-designed trails can support economic development and tourism, encourage physical activity, and even raise property values. Access to trails is associated with higher levels of physical activity, particularly for low-income populations (Brownson, Baker, Housemann, & Bacak, 2001; Parks, Houseman, & Brownson, 2003). Constructing trails and paths near waterways or along utility corridors is a great way to use land that is unsuitable for development to create pedestrian facilities.

Resources:

The American Association of State Highway and Transportation Officials' [Guide for the Planning, Design, and Operation of Pedestrian Facilities](#)⁴³ and the Federal Highway Administration's [Designing Sidewalks and Trails for Access, Part II of II: Best Practices Design Guide](#)⁴⁴ provide guidance on planning and designing trails.

Click [here](#)⁴⁵ for information on the benefits of trails, trail design, and types of trails or see the Rails-to-Trails Conservancy report [Active Transportation for America: A Case for Increased Federal Investment in Bicycling and Walking](#)⁴⁶ to learn about the importance of federal funding for pedestrian infrastructure like trails.

⁴⁰ <http://www.enhancements.org/download/trb/trb2004/TRB2004-001550.pdf>

⁴¹ <http://pedshed.net/?p=71>

⁴² <http://www.vtpi.org/tdm/tdm116.htm>

⁴³ <http://www.walkinginfo.org/library/details.cfm?id=2067>

⁴⁴ <http://www.fhwa.dot.gov/environment/sidewalk2/>

See [Rails-to-Trails Conservancy](#)⁴⁷ and [American Trails](#)⁴⁸ for information and resources on trails.

To learn how other communities are constructing trails, see these case studies:

- [Irondequoit Lakeside Multi-Use Trail](#)⁴⁹, Rochester, New York
- [Ke Ala Hele Makalae Trail](#)⁵⁰, Kauai, Hawaii
- [Tempe Crosscut Canal Multi-Use Path](#)⁵¹, Tempe, Arizona
- [Saranac Lake River Walk](#)⁵², Saranac Lake, New York
- [Philip A. Rayhill Memorial Trail](#)⁵³, New Hartford, New York
- [Linear Shared Use Path](#)⁵⁴, Piqua, Ohio
- [Atlanta Beltline](#)⁵⁵, Atlanta, Georgia

9. Is your community served by public transportation? Yes No

If so, please list the agencies and whether they are city, regional, or both.

Please provide the following performance indicators and details to indicate how well your community is served by public transportation.

- Percent of population living within a quarter mile of a bus stop or ½ mile of a rail station:
-

- Hours of operation for transit service:

Weekday: _____ Saturday: _____ Sunday: _____

- Average off-peak headway on bus routes: _____
- Average peak period bus headway: _____
- Average off-peak headway on train routes: _____
- Average peak period headway on train routes: _____
- Percent of bus stops that are wheelchair accessible: _____

What route planning and/or trip information is provided for transit passengers (e.g. real-time arrival information, online trip planning, etc.)? _____

⁴⁵ <http://www.walkinginfo.org/engineering/trails.cfm>

⁴⁶ <http://www.railstotrails.org/ourWork/advocacy/activeTransportation/makingTheCase/index.html>

⁴⁷ <http://www.railstotrails.org/index.html>

⁴⁸ <http://www.americantrails.org/>

⁴⁹ <http://drusilla.hsrb.unc.edu/cms/downloads/ENG.IrondequoitLakesideMulti-UseTrail.pdf>

⁵⁰ <http://drusilla.hsrb.unc.edu/cms/downloads/ENG.KeAlaHeleMakalaeTrail.pdf>

⁵¹ <http://drusilla.hsrb.unc.edu/cms/downloads/ENG.TempeCrosscutCanalMulti-UsePath.pdf>

⁵² <http://drusilla.hsrb.unc.edu/cms/downloads/OTH.SaranacLakeRiverWalk.pdf>

⁵³ <http://drusilla.hsrb.unc.edu/cms/downloads/ENG.PhilipA.RayhillMemorialTrail.pdf>

⁵⁴ <http://drusilla.hsrb.unc.edu/cms/downloads/ENG.LinearSharedUsePath.pdf>

⁵⁵ <http://drusilla.hsrb.unc.edu/cms/downloads/OTH.HealthImpactAssessmentofProposedAtlantaBeltline.pdf>

Please describe your transit stop improvement process. Include information on bus stop location guidance and the use of safety and accessibility audits, crash data, and boarding/alighting data to plan system changes and improvements.

Rationale:

Every transit trip includes walking at some point. In fact, transit riders are more likely to walk for 30 minutes or more daily than non-transit riders (Besser & Dannenberg, 2005) and transit-oriented areas may encourage walking (Institute of Medicine, 2005). Therefore, it is important to consider public transportation when planning for pedestrians and vice versa. Cities that are well served by transit can reduce automobile dependency and increase both walking (the number and frequency of pedestrian trips) and walkability (the human-scale land use and design elements that attract pedestrians).

Resources:

Click [here](#)⁵⁶ to learn more about planning for transit and walking or see how [Washington, D.C.](#)⁵⁷, [New Jersey](#)⁵⁸, and [New York City](#)⁵⁹ are improving walking and bicycling conditions for transit users. This [case study](#)⁶⁰ describes how Cleveland, Ohio prioritized bus shelter improvements.

See this [study](#)⁶¹ to learn more about factors affecting pedestrian route choices to transit.

This Federal Highway Administration's [Pedestrian Safety Guide for Transit Agencies](#)⁶² provides information on identifying and improving pedestrian safety and access issues.

10. Which of the following approaches does your community use when planning for parking? Please provide a link or attachment of relevant ordinance or policy and describe when and where these strategies are used.

Maximum parking standards or absence of minimum parking standards

Link to standard: _____

Description of standards (including when and where these are used):

Parking location requirements (i.e., parking below, beside, or behind a building; allowing on-street parking to meet minimum parking requirements)

Link to location requirements: _____

Description of requirements (including when and where these are used):

⁵⁶ <http://www.walkinginfo.org/transit/>

⁵⁷ <http://www.tooledesign.com/metro/>

⁵⁸ <http://www.state.nj.us/transportation/business/localaid/documents/sssttHandbook2.pdf>

⁵⁹ <http://www.nyc.gov/html/dot/html/sidewalks/safetransit.shtml>

⁶⁰ <http://drusilla.hsrrc.unc.edu/cms/downloads/OTH.TransitWaitingEnvironments.pdf>

⁶¹ <http://transweb.sjsu.edu/mtportal/research/publications/documents/06-06/MTI-06-06.pdf>

⁶² http://safety.fhwa.dot.gov/ped_bike/ped_transit/ped_transguide/transit_guide.pdf

- Surface lot size and design requirements, including pedestrian and vehicle separation, locating lots to the side or behind businesses, alternative use of parking lot, landscaping, etc.**

Link to size/design requirements: _____

Description of requirements (including when and where these are used):

- Shared parking allowances**

Definition: Shared parking lots can reduce the total number of parking spaces needed in a particular area by coordinating peak parking demand times between different buildings and different uses. For instance, an office building might be able to share a parking lot with a restaurant that operates only in the evenings, as the former would use the lot during the day and the latter would use it at night.

Link to allowances: _____

Description of allowances (including when and where these are used):

- Priced public parking**

Link to prices: _____

Description of priced parking (including when and where these are used):

- Parking cashout incentives**

Definition: Parking cashout is a financial incentive in which employees who do not drive and park at work receive a subsidy that approximates the cost employers bear to provide free parking to employees.

Link to incentives: _____

Description of incentives (including when and where these are used):

- Remote parking and/or park and ride**

Link to remote parking: _____

Description of remote parking (including when and where these are used):

- Other**

Link to other approach: _____

Description of other approach (including when and where these are used):

Rationale:

The design, price, and amount of parking in a community affect an area’s walkability. Surface parking lots reduce density, create conflict points between pedestrians and vehicles at driveways, and are visually unappealing. There are indications that minimum parking requirements result in surplus parking, increased automobile use, and decreased density (Wilson, 1995). In addition, a driver’s use of parking tends to be quite price sensitive, indicating that an abundance of free parking may encourage automobile use and, consequently, discourage alternate modes like transit and walking (Richard, 2000). Careful attention to the quality of parking provided, rather than the quantity, can help create walk-friendly environments (Mukhija & Shoup, 2006).

Resources:

The San Francisco Metropolitan Transportation Commission has created a guideline for [parking best practices](#)⁶³, Alexandria, VA has a helpful [fact sheet](#)⁶⁴ on shared parking, or see the Environmental Protection Agency’s [Parking Spaces/Community Places: Finding the Balance through Smart Growth Solutions](#)⁶⁵ for innovative parking solutions.

Donald Shoup and Douglas Kolozsvari discuss a [policy in Pasadena, California](#),⁶⁶ that used parking meter revenue for sidewalk amenities and other improvements for pedestrians.

Todd Litman has developed a number of helpful resources and articles. His article, [Parking Management: Strategies, Evaluation, and Planning](#)⁶⁷, gives an excellent overview of parking strategies, policies, and costs.

11. Approximately what percentage of development in the last five years has been infill? _____%

How many LEED-ND⁶⁸ projects have been developed (or are pre-qualified) in your community?

What measures does your community use to encourage dense, mixed-use development? (check all that apply)

Secondary or accessory dwelling units are permitted

Definition: These units are self-contained apartments on an owner occupied single-family lots.

Link to measure: _____

Description of measure (including where it is permitted):

Retail/commercial uses are required on the ground floor of residential buildings in mixed use corridors or districts

Link to measure: _____

Description of measure (including where it is permitted):

⁶³ http://www.mtc.ca.gov/planning/smart_growth/parking_seminar/BestPractices.pdf

⁶⁴ <http://alexandriava.gov/uploadedFiles/planning/info/SharedParkingFactSheet.pdf>

⁶⁵ <http://www.epa.gov/smartgrowth/pdf/EPAParkingSpaces06.pdf>

⁶⁶ <http://shoup.bol.ucla.edu/SmallChange.pdf>

⁶⁷ http://www.vtpi.org/park_man.pdf

⁶⁸ <http://www.usgbc.org/leed/nd>

Density bonuses to developers are provided for providing amenities that enhance walkability and liveability

Definition: Density bonuses are used by local governments to allow a developer to build at a higher density than zoning permits in exchange for providing affordable residences or walk-friendly amenities.

Link to measure: _____

Description of measure (including where it is permitted):

Form-based or design-based codes are used

Definition: These codes are an alternative to conventional zoning that can be used to ensure a walk friendly environment by regulating the form, scale and massing of buildings rather than the use. They are typically presented with both diagrams and words.

Link to measure:

Description of measure (including where it is permitted):

Neighborhood school siting policies

Link to measure: _____

Description of measure (including where it is permitted):

What other incentives are provided for infill developments (please describe):

Please describe the planning efforts in your community to preserve and strengthen your urban structure. Examples could include downtown or historic area revitalization efforts or infill and intensification efforts in centers, nodes, districts, and along corridors.

Rationale:

Dense development is associated with higher levels of walking and transit use and reduced automobile dependency (Ewing, nd). Compact , mixed-use development is fundamental to making communities walkable because more origins and destinations will be within walking distance of one another (Leinberger, 2007; Saelens & Handy, 2008). Proximity to schools and retail, commercial, and municipal uses can encourage walking. Additionally, large numbers of pedestrians tend to attract more walkers because they indicate the vitality of an area and can create a secure walking environment with more eyes on the street. High densities, walking, and transit use reinforce one another: higher residential and employment densities mean that more riders will live or work within a quarter mile of a transit stop; high ridership levels can

improve transit service; and transit riders typically start their trip on foot, so high ridership levels likely indicate high pedestrian levels.

Resources:

This Environmental Protection Agency [document](#)⁶⁹ describes the many benefits of density and [this one](#)⁷⁰ describes the effects of school siting policies.

Vancouver, British Columbia, recently adopted an [EcoDensity Charter](#)⁷¹, in which it explains how density can support sustainable, livable communities.

Reid Ewing and others review the [relationship between urban development and climate change](#)⁷², and recommend high-density, mixed use urban development as a strategy for mitigating the effects of climate change.

EPA School Siting Guidelines <http://www.epa.gov/schools/siting/>

12. In the following fields, please select and briefly describe any urban design features or pedestrian amenities that your community uses or requires to create a comfortable and attractive walking environment.

- Lighting:** _____
- Trees and plantings:** _____
- Street furniture:** _____
- Community identifiers (e.g. gateways, banners, public art):** _____
- Other features and amenities (e.g. façade design requirements, public restrooms, pavement design):** _____

Please provide a link or attachment of the ordinance or policy that addresses these features.

Link: _____

Rationale:

While having pedestrian infrastructure in place is essential in making places safe for walking, pedestrian amenities and urban design elements are also important for making walking comfortable and enjoyable. A variety of elements can help create a walk friendly environment; though they may not amount to much in isolation, the combination of pedestrian friendly urban design features may increase walking in a particular area.

Resources:

The idea that design features and pedestrian amenities can affect the walking experience, while quite intuitive, is difficult to show empirically. This [study](#)⁷³ creates a framework for measuring the effect of urban design features on walkability.

⁶⁹ <http://www.epa.gov/smartgrowth/pdf/density.pdf>

⁷⁰ http://www.epa.gov/smartgrowth/pdf/school_travel.pdf

⁷¹ <http://www.vancouver-ecodensity.ca/webupload/File/ecodensity-charter-low.pdf>

⁷² <http://postcarboncities.net/node/1466>

⁷³ http://www.smartgrowth.umd.edu/research/pdf/EwingClementeHandyEtAl_WalkableUrbanDesign_093005.pdf

The American Institute of Architects' document, [Livability 101](#)⁷⁴, describes the features that enhance pedestrian environments and, consequently, make communities more livable. Likewise, this [guide](#)⁷⁵ provides suggestions for creating places for people to walk and bike.

See an [example](#)⁷⁶ of a pedestrian-oriented overlay district from Greensboro, North Carolina.

Check out Seattle, Washington's [municipal code](#)⁷⁷ specifying design standards along streets with high pedestrian traffic. This ordinance specifies allowable street level uses, maximum building setback distances, sidewalk design requirements, and building and façade standards, such as transparency requirements and overhead weather protection.

Philadelphia, Pennsylvania has an Active Space requirement for the higher density, downtown zones of the city. It requires active uses on 80% of the street level frontage, regardless of the primary use.

San Francisco's "[Pavement to Parks](#)"⁷⁸ looks to reclaim unused public spaces and turn them into temporary parks and public plazas. Residents and businesses can also apply for parking spaces in front of their properties to be turned into "Parklets," which are mini parks the length of one or two parking spaces repurposed to be for pedestrians.

Chicago's Streetscape Design Guidelines⁷⁹ addresses issues of safety and accessibility on City streets, assists in making informed decisions about the design of City streets, and encourages the commercial areas to be places for working, living, and social activities.

13. Please briefly describe any other planning policies related to promoting or enhancing walking in your community.

⁷⁴ <http://www.aia.org/aiaucmp/groups/aia/documents/pdf/aia077944.pdf>

⁷⁵ http://www.activelivingresources.org/assets/2010IPA_full.pdf

⁷⁶ <http://www.greensboro-nc.gov/NR/rdonlyres/BD9D5EC8-893B-4CC0-BC05-9DD33855230F/0/springgardenoverlay.pdf>

⁷⁷ <http://clerk.ci.seattle.wa.us/~scripts/nph->

[brs.exe?d=CODE&s1=23.71.008.snum.&Sect5=CODE1&Sect6=HITOFF&l=20&p=1&u=/~public/code1.htm&r=1&f=G](http://clerk.ci.seattle.wa.us/~scripts/nph-brs.exe?d=CODE&s1=23.71.008.snum.&Sect5=CODE1&Sect6=HITOFF&l=20&p=1&u=/~public/code1.htm&r=1&f=G)

⁷⁸ <http://sfpavementtoparks.sfplanning.org/>

⁷⁹ http://www.cityofchicago.org/content/dam/city/depts/cdot/Streetscape_Design_Guidelines.pdf

EDUCATION & ENCOURAGEMENT

Education and encouragement are primary components in creating a successful walk friendly community. This section seeks information about the programs, policies and strategies your community uses to inform, inspire, motivate or reward walkers and other users of the public right of way. It also asks the question “Do your efforts result in a safe walking environment?” Effective pedestrian safety education begins at an early age, is age-specific, and continues through the years across all modes (i.e., motorists educated about pedestrian safety contribute to a safer, more pleasant walking environment for pedestrians; this environment enables and encourages more people to walk).

Encouragement programs can be fun and inclusive in seeking to establish good habits or change unhealthy or unsafe habits. The education and encouragement strategies listed below are common to many walkable communities. If your community uses other strategies to educate the public and encourage walking, please describe them as well.

1 Please describe any Safe Routes to School (SRTS) programming being implemented in your community in the space provided below.

Check any of the following activities that are part of your SRTS programs and include information about the nature, scope, and results of these activities (as well as any others not listed below) in your description.

Walk to School Day/Week

Definition: Walk to School Day is an international event that takes place annually in October. Schools from all over the country plan special activities to encourage students to walk to school. This special event can be a great way to start a Safe Routes to School program.

Description: _____

Walking Wednesdays or other walking events

Definition: Some schools and communities promote walking to school by having regular Walking Wednesday events in which parents, teachers, and students may meet up near the school campus and walk to school together.

Description: _____

Walkability audits or SRTS maps

Definition: By auditing and assessing walking routes and creating maps indicating the safest routes to school, communities can help educate students and families about the best routes to take.

Description: _____

Walking School Bus

Definition: From saferoutesinfo.org : A group of children that walk or bicycle to school together accompanied by one or more adults.

Description: _____

Student safety patrol

Definition: From saferoutesinfo.org: Student safety patrols enhance enforcement of drop-off and pick-up procedures at school by increasing safety for students and traffic flow efficiency for parents. Such efforts allow students to participate in promoting traffic safety where they learn skills they can use in their everyday lives.

Description: _____

Tracking system to count the number of children walking to school

Description: _____

Other (please describe): _____

Description: _____

Please estimate the number of schools in your communities that participate in the following:

- **Ongoing SRTS program:** _____
- **Special walk to school events only:** _____
- **No walk to school or SRTS activities:** _____
- **Total number of elementary and middle schools in your community:** _____

Please provide the following information for the Safe Routes to School contact person in your community:

- **Contact Person and Title:** _____
- **Contact Person Department:** _____
- **How many hours are spent per year in this capacity?** _____

Please describe your most recent Safe Routes to School grant:

Rationale:

Federal transportation law includes a Safe Routes to School program. Program goals include more children walking and bicycling to school; encouragement of safe, healthy, active lifestyles; improved safety; reduced traffic, fuel consumption, and air pollution; and inclusion of children with disabilities in the program. The SRTS program exists because of policy concerns that fewer children are walking and bicycling to school today and about rising rates of childhood obesity and the attendant long-term health risks and impact on the nation's health care system. SRTS programs typically employ a multi-faceted approach to improving walking and bicycling to school that include education and encouragement activities like those listed above.

Resources:

The U.S. Department of Transportation offers a clearinghouse of [SRTS information](#)⁸⁰. The National Center for Safe Routes to School provides resources for specific SRTS activities, such as [Walk to School Day](#)⁸¹, [Walking School Bus](#)⁸² programs, [Walkability Checklists](#)⁸³, [SRTS maps](#)⁸⁴, and [student travel tally sheets](#)⁸⁵ for tracking the number of students walking to school.

Click [here](#)⁸⁶ for SRTS case studies focusing on encouragement programs and [here](#)⁸⁷ for case studies on education activities.

In addition, each state department of transportation has a full-time SRTS coordinator who is available to provide information and funding to local communities. Such information may be provided in the form of SRTS-specific pages on the state DOT’s Web site, a toolkit, educational sessions, and grant workshops.

The SRTS National Partnership also includes resources on its [Website](#)⁸⁸ for individuals, schools, and advocacy groups to help build support for and capacity of SRTS programs.

Chicago’s Safe Routes Ambassadors⁸⁹ are a pedestrian and bicycles safety outreach team that teach thousands of kids about the benefits of walking and biking through classroom and outdoor exercises and help implement Safe Routes to School activities. Additionally, Safe Routes Ambassadors began a teen safe driving campaign in 2009 through drivers education programs on the laws related to pedestrian safety.

2 Please describe any education and training programs related to pedestrian education, safety, or design for staff in your municipality. Please include in this description the nature, frequency, scope, number of attendees, source materials, and results of these programs.

Engineering:

Planning:

Law enforcement:

School staff:

Public officials:

⁸⁰ www.saferoutesinfo.org

⁸¹ <http://www.walktoschool.org/>

⁸² http://www.saferoutesinfo.org/guide/walking_school_bus/pdf/wsb_guide.pdf

⁸³ <http://drusilla.hsrrc.unc.edu/cms/downloads/walkabilitychecklist.pdf>

⁸⁴ <http://www.saferoutesinfo.org/resources/collateral/walkbikeroutetipsheet.pdf>

⁸⁵ http://www.saferoutesinfo.org/resources/collateral/SRTS_Two_Day_Tally_Scan2009.pdf

⁸⁶ http://www.saferoutesinfo.org/guide/case_studies/case_studies_list.cfm?CHAPTER_ID=C386

⁸⁷ http://www.saferoutesinfo.org/guide/case_studies/case_studies_list.cfm?CHAPTER_ID=C522

⁸⁸ <http://www.saferoutespartnership.org/>

⁸⁹ <http://saferoutesambassadors.org/>

Other (e.g. public health professionals):

Rationale:

Ongoing education for professional staff underscores the priority a community places upon the importance of walking, walkability, and pedestrian safety. By educating public officials communities can help ensure that ordinances and policies that support walking are actually implemented. Education and training activities offer an opportunity to refresh current practices and learn new strategies. Such training can reduce or eliminate potential miscommunication between different professions such as judges and police officers.

Resources:

The Pedestrian and Bicycle Information Center offers [training courses](#)⁹⁰ on pedestrian safety, many of which are aimed at engineers, planners, traffic safety and enforcement professionals, public health and injury prevention professionals, and decision-makers.

See this [case study](#)⁹¹ to learn more about efforts in Madison, WI, to train police officers on pedestrian safety laws.

San Francisco provides multiple training opportunities for staff and law enforcement on pedestrian safety. Principals, teachers, and school staff participate in an annual professional development day about the Safe Routes to School program and how to incorporate the program’s goals into education lessons. The staff at the Municipal Transportation Agency and Planning Department are provided a multitude of opportunities through trainings, webinars, and conferences to learn about pedestrian safety and apply the information to the City.

3 Please check and briefly describe any education or encouragement campaigns that are implemented in your community regarding the following topics. Include information about the target audience, techniques used (e.g., posters, workshops, etc.), frequency, scope, and results of the programs. Please mention what measures your community has taken to make sure that education and encouragement campaigns are inclusive of all populations. Also mention your community partnerships (such as Public Health & Planning partnerships) that collaborate on these efforts. Provide any relevant links and attachments to help illustrate these descriptions, if available.

Public service announcements to encourage safe walking and driving

Link to relevant material: _____

Description: _____

Public health campaigns related to walking

Link to relevant material: _____

Description: _____

⁹⁰ <http://www.walkinginfo.org/training/pdps/descriptions.cfm>

⁹¹ <http://drusilla.hsrrc.unc.edu/cms/downloads/EDU.PedestrianSafetyEnforcementDVDs.pdf>

Walk to work events

Link to relevant material: _____

Description: _____

Other (please describe): _____

Link to relevant material: _____

Description: _____

Rationale:

Education and encouragement programs can communicate the benefits of walking, as well as the rights and responsibilities of pedestrians and motorists, to school children, residents and visitors. Walkable communities can be cultivated by educating all roadway users to interact safely. There are major differences in the walking abilities, behavioral patterns, and learning capacities of different groups of pedestrians and other road users. Because of this, educational programs succeed when tailored to specific audiences and to the behaviors they seek to modify. For example, children have different physical and psychological abilities than adult pedestrians, a younger or new driver may exhibit different behaviors and driving skills than an older driver, and college-age pedestrians may respond to different educational outlets that might not be as effective in reaching other groups.

Resources:

See [these resources](#)⁹² for more information on education programs.

Communities are also beginning to use social marketing techniques to change behavior. Learn more about social marketing strategies [here](#)⁹³ or read about a particularly successful example in Portland, Oregon called [SmartTrips](#)⁹⁴. Between 2002 and 2006, the Centers for Disease Control and Prevention ran a social marketing campaign called [VERB](#)⁹⁵ that aimed to increase physical activity among preadolescents.

Check out the American Heart Association's public health campaign, [Start](#)⁹⁶, which aims to encourage walking as a form of physical activity or Montgomery County, Maryland's [Drive Safe](#)⁹⁷ program, which teaches new drivers pedestrian safety concepts.

Also see this [NHTSA guide](#)⁹⁸ on education children on safe street-crossing behaviors.

[Flagstaff Walks!](#)⁹⁹ is a weeklong event organized by the Pedestrian Advisory Committee and dedicated to celebrating Flagstaff's walkable nature and raising awareness of walkability issues. Activities include Safe Routes to School Workshops and Walkability Audits, guided walks, and promotional events, all culminating in International Walk to School Day.

[WalkArlington](#)¹⁰⁰ conducts an impressive amount of outreach and education about walking in the community and is involved in everything from Safe Routes to School to walking clubs for seniors to programs for employers.

⁹² <http://www.walkinginfo.org/education/>

⁹³ <http://www.pednet.org/programs/social-marketing.asp>

⁹⁴ <http://drusilla.hsrb.unc.edu/cms/downloads/ENC.PortlandSmartTrips.pdf>

⁹⁵ <http://www.cdc.gov/YouthCampaign/>

⁹⁶ <http://startwalkingnow.org/home.jsp>

⁹⁷ <http://www.montgomerycountymd.gov/dirtmpl.asp?url=/Content/dot/dir/pedsafety/resource.asp>

⁹⁸ <http://www.walkinginfo.org/library/details.cfm?id=4479>

⁹⁹ <http://www.flagstaff.az.gov/index.aspx?NID=1894>

¹⁰⁰ <http://www.walkarlington.com>

4 Please check and briefly describe any walking tours, guides, or maps that are available (on-line or printed) in your community. If available, please provide a link, attachment, or pictures of wayfinding devices and/or plans, maps, or brochures for these walking tours.

- Walking maps (e.g., neighborhoods maps, school route maps, city-wide maps, trails and greenways, etc.)**

Link to relevant material: _____

Description: _____

- Wayfinding and route signs for pedestrians**

Link to relevant material: _____

Description: _____

Rationale:

Communities that provide information about places to walk may enjoy higher rates of walking. Walking maps and tours may be especially useful to tourists, residents who are new to your community or residents who do not yet walk frequently as they can highlight important destinations and indicate which routes are best for pedestrians. Signs, maps, and tours indicate a community's support for walking culture and are a good way for municipalities to encourage and facilitate walking for many different purposes, including recreational, utilitarian, and fitness walking trips.

Resources:

Feet First, a pedestrian advocacy group in Seattle, Washington, produces neighborhood walking maps that highlight destinations like restaurants and grocery stores, transit stops, and schools. See examples of those maps [here](#)¹⁰¹. Learn how to create a walking map [here](#)¹⁰².

See the variety of guided walking tours offered in [San Francisco](#)¹⁰³, [Washington, DC](#)¹⁰⁴, and [Atlanta](#)¹⁰⁵. Or, see this [downloadable map and audio tour](#)¹⁰⁶ for the New Amsterdam trail in New York or these [audio guided tours](#)¹⁰⁷ of New York City.

Walk!Philadelphia¹⁰⁸ is North America's largest pedestrian sign system. The Walk!Philadelphia system places disk maps midblock on both sides of the street and directional signs of nearby destinations on each corner. There are over 200 disk maps and 400 directional signs covering a 400 square block area.

¹⁰¹ http://www.feetfirst.info/mapping/index_html

¹⁰² http://www.eatsmartmovemorenc.com/WalkingMapGuide/Texts/WalkingMapGuide_lowrez.pdf

¹⁰³ <http://www.sfcityguides.org/>

¹⁰⁴ <http://www.washingtonwalks.com/>

¹⁰⁵ <http://www.preserveatlanta.com/walkingtours.htm>

¹⁰⁶ <http://nyharborparks.org/visit/tour-new-amsterdam.html>

¹⁰⁷ <http://www.nytimes.com/ref/arts/tour-instructions.html>

¹⁰⁸ http://www.centercityphila.org/docs/walkphila_infosheet.pdf

5 Please briefly describe any ciclovia/ Sunday Parkways/open streets or similar events in your community that are specifically intended to encourage walking. Include information about the target audience, nature, frequency, scope, and results of these events. Provide any relevant links and attachments, if available.

Rationale:

Walking-focused events or activities offer opportunity, incentive, and support for individual behavioral change. Special events and ongoing activities, such as Sunday Parkways or art walks, can make walking exciting, fun, and social and can create a critical mass of walkers that can attract more walkers.

Resources:

Sunday Parkways programs involve closing the street to automobile traffic and creating a welcoming environment for all types of walkers and bicyclists. Learn more about Sunday Parkways programs in [Chicago, Illinois](#)¹⁰⁹, [Portland, Oregon](#)¹¹⁰, and [San Francisco, California](#)¹¹¹, [Minneapolis, Minnesota](#)¹¹², and [Seattle, Washington](#)¹¹³.

Learn about Main Street programs [here](#).¹¹⁴

6 Please briefly describe any other education or encouragement programs affecting walking in your community.

¹⁰⁹ <http://www.walkinginfo.org/library/details.cfm?id=4349>
¹¹⁰ <http://www.portlandonline.com/Transportation/index.cfm?c=46103>
¹¹¹ <http://sundaystreetsf.com/>
¹¹² <http://openstreetsmpls.com/>
¹¹³ <http://www.seattle.gov/transportation/summerstreets.htm>
¹¹⁴ <http://www.preservationnation.org/main-street/about-main-street/the-programs/>

ENGINEERING

Designing, engineering, operating, and maintaining quality roadways and pedestrian facilities is a critical element in producing a Walk Friendly Community. Designers and engineers have a diverse array of design elements and ever-developing technologies at their disposal that provide a safer, inviting, and more accessible street for pedestrians. These benefits aren't limited to pedestrians. By accommodating pedestrians in all roadway designs, roads become safer for all users. Therefore, it should be essential that pedestrian engineering and design tools are used throughout your community, including sidewalk accommodations and standards, crossings and intersections, traffic calming, trail design, and newer, innovative treatments.

1 Which of the following standards, if any, are included in your municipality's sidewalk design specifications? Please provide a link or attachment of the municipality's sidewalk design standard specifications.

- Sidewalks at least 5' wide in residential areas, 10'-30' in commercial zones
- Required buffer zone between sidewalk and street
- Level and continuous sidewalks at driveways so that driveways do not look like roadways

Sidewalk design link: _____

Rationale:

Both FHWA and the Institute of Transportation Engineers (ITE) recommend a minimum width of 5 ft for a sidewalk or walkway, which allows two people to pass comfortably or to walk side-by-side. Wider sidewalks should be installed near schools, at transit stops, in downtown areas, or anywhere with high concentrations of pedestrians. Sidewalks should be continuous along both sides of a street and sidewalks should be fully accessible to all pedestrians, including those in wheelchairs.

A buffer zone of 4 to 8 ft is should be provided to separate pedestrians from the street. Buffer zones also allow for the planting of trees which provide shade and comfort for the pedestrian realm. The buffer zone will vary according to the street type. In downtown or commercial districts, a street furniture zone is usually appropriate. Parked cars and/or bicycle lanes can provide an acceptable buffer zone. In suburban or rural areas, a landscape strip is generally most suitable. Careful planning of sidewalks and walkways is important in an area in order to provide adequate safety and mobility. The maximum cross-slope should be 2 percent to prevent wheelchair tilting and other difficulties. Providing a level sidewalk across driveways tells motorists they are crossing a sidewalk and that the pedestrian has the right-of-way.

Resources:

Learn more about sidewalk planning and design with the American Association of State Highway and Transportation Officials' [Guide for the Planning, Design, and Operation of Pedestrian Facilities](#)¹¹⁵ or see the

¹¹⁵ <http://www.walkinginfo.org/library/details.cfm?id=2067>

2 Estimate the percent of arterial and non-arterial streets that have sidewalks on both sides of the road, one side of the road, or have paved shoulders (minimum of 4 ft) in your community.

	Arterial	Non-Arterial
Sidewalks on both sides		
Sidewalks on one side		
Paved shoulders ≥ 4'		

Please enter the following information about your road network:

- What is the mileage of your total road network? _____
- How many miles of sidewalks are in your pedestrian master plan? _____
- How many miles of new sidewalk did you construct last year? _____
- How many miles of sidewalk did you construct in the last three years? _____
- How many miles of sidewalk do you plan to construct in the next three years?

Rationale:

The presence of sidewalks in a community is associated with higher levels of walking and physical activity (Bureau of Transportation Statistics, 2004; Fulton et al., 2005; Institute of Medicine, 2005; Saelens & Handy, 2008). Sidewalks also have tremendous safety benefits as they have been found to reduce “walking along the roadway” type crashes by 86 percent (McMahon et al., 2002); paved shoulders reduce this type of crash by 71 percent (Gan et al., 2005). Walkways should be part of every new and renovated facility and every effort should be made to retrofit streets that currently do not have sidewalks. While sidewalks are typically made of concrete, less expensive walkways may be constructed of asphalt, crushed stone, or other materials if they are properly maintained and accessible (firm, stable, and slip-resistant).

Resources:

Click [here](#)¹¹⁷ for more information on constructing sidewalks.

3 Describe the following inventories and update processes for your community?

Sidewalk inventory:

¹¹⁶ <http://www.fhwa.dot.gov/environment/sidewalk2/>

¹¹⁷ <http://www.walkinginfo.org/engineering/roadway-sidewalks.cfm>

Curb ramp inventory:

Street lighting: _____

Please describe your community's sidewalk retrofit policy to fill gaps, repair sidewalks, and provide new sidewalks as needed.

What is the annual line item for sidewalk maintenance in your community's budget?

Estimate the percent of intersections that have ADA accessible ramps on all four corners. ___%

Estimate the percent of sidewalks that need to be repaired or replaced. ___%

Does your community have a program to install curb ramps? Yes No

How many ramps are installed per year? _____

How many ramp installations are planned for next year? _____

Does your community have a program to repair and replace broken sidewalks?

Yes No

How many locations (or linear feet) were fixed last year? _____

How many repairs are planned for next year? _____

Is there a method for residents to report missing or broken sidewalks and curb ramps? Yes

No

Please explain the process (e.g. on-line complaint form)? _____

Rationale:

A complete sidewalk network that includes continuous, well maintained, ADA-compliant sidewalks and curb ramps is one of the most important elements in making a community accessible to pedestrians of all abilities. In order to create a complete sidewalk network, communities need to determine the location and condition of existing sidewalks. There are many different ways to inventory a city's curb ramps and sidewalks. Some communities use aerial photographs to begin their inventories. Agencies are increasingly using personal digital assistant tools (PDAs), geographic information system (GIS) software, online data entry, and other newer technologies to complete their inventory (Quiroga & Turner, 2008).

Having an inventory of the sidewalk system can then help identify and prioritize areas for improvement. Funding the completion and maintenance of the sidewalk system can be challenging. Cities that have comprehensive sidewalk networks don't always have more money, but they frequently prioritize pedestrian projects differently than others.

Curb ramp design is especially important for wheelchair users. Corners should typically have two curb ramps, one for each street that is to be crossed. Curb ramps should also be designed to include level landings, without which the sidewalk can be quite difficult to navigate in a wheelchair. Additionally, detectable warnings, a distinctive surface pattern of domes detectable by cane or underfoot, are used to alert people with vision impairments of their approach to streets and hazardous drop-offs. The ADA Accessibility Guidelines (ADAAG) require these warnings on the surface of curb ramps (which remove a tactile cue otherwise provided by curb faces) and at other areas where pedestrian ways transition to vehicular ways.

Resources:

Sidewalk Inventories

These case studies describe how some communities have inventoried their sidewalk network:

- [Creating a Pedestrian Facility Inventory](#)¹¹⁸, New Castle County, Delaware
- [Sidewalk Construction Program](#)¹¹⁹, Alameda, California
- [Sidewalk Planning: A GIS-Based Approach](#)¹²⁰, Austin, Texas
- [Tucson Regional Sidewalk Inventory](#)¹²¹, Tucson, Arizona

See this [article](#)¹²² to learn how Seattle, Washington inventoried and assessed the quality of approximately 850 crosswalks in the city.

Funding

Funding for pedestrian facilities can come from a variety of sources and may sometimes require some ingenuity. (For some creative solutions, click [here](#)¹²³.) Click on the links below for more information on infrastructure funding mechanisms or see Chapter 6 of [How to Develop a Pedestrian Safety Action Plan](#)¹²⁴. [Routine accommodation](#)¹²⁵ refers to the construction of good pedestrian infrastructure as part of normal public and private development. When pedestrian accommodation is institutionalized, it is automatically included in funding.

[SAFETEA-LU](#)¹²⁶ (Safe Accountable Flexible Efficient Transportation Equity Act) set up funding through programs such as [Congestion Mitigation and Air Quality](#)¹²⁷, [Safe Routes to School](#)¹²⁸, and [Transportation Enhancements](#)¹²⁹.

[American Recovery and Reinvestment Act](#)¹³⁰

Funding can come from both [State and local government sources](#)¹³¹ and [private sources](#)¹³².

[Point of sale requirements](#)¹³³ (See “Putting Cities Back on Their Feet.”) Point of sale requirements stipulate that property owners ensure that elements of their property (in this case, adjacent sidewalks) meet certain predetermined standards at the time that the property is sold.

¹¹⁸ <http://drusilla.hsrb.unc.edu/cms/downloads/PLA.CreatingaPedestrianFacilityInventory.pdf>

¹¹⁹ <http://drusilla.hsrb.unc.edu/cms/downloads/ENG.SidewalkConstructionProgram.pdf>

¹²⁰ <http://www.walkinginfo.org/library/details.cfm?id=4408>

¹²¹ <http://drusilla.hsrb.unc.edu/cms/downloads/PLA.TucsonRegionSidewalkInventory.pdf>

¹²² http://findarticles.com/p/articles/mi_qa3734/is_200401/ai_n9388855/

¹²³ <http://www.walkinginfo.org/funding/sources-community.cfm>

¹²⁴ <http://drusilla.hsrb.unc.edu/cms/downloads/howtoguide2006.pdf>

¹²⁵ <http://www.walkinginfo.org/funding/institutionalization.cfm>

¹²⁶ <http://www.fhwa.dot.gov/safetealu/index.htm>

¹²⁷ <http://www.fhwa.dot.gov/safetealu/factsheets/cmaq.htm>

¹²⁸ <http://www.fhwa.dot.gov/safetealu/factsheets/saferoutes.htm>

¹²⁹ <http://www.fhwa.dot.gov/environment/te/1999guidance.htm>

¹³⁰ <http://www.enhancements.org/recovery.asp>

¹³¹ <http://www.walkinginfo.org/funding/sources-government.cfm>

¹³² <http://www.walkinginfo.org/funding/sources-private.cfm>

Reporting of hazards

The pedestrian advocacy organization, PEDS, in Atlanta, GA has partnered with the City of Atlanta to develop an [online tool](#)¹³⁴ for reporting pedestrian safety hazards.

4 Please indicate the number of bridges or overpasses in your community and how many of those provide for pedestrians through shoulders, sidewalks, or multiuse paths.

	Number
Bridges (excluding freeways)	
Bridges with pedestrian provisions on at least one side	
Pedestrian overpasses (or bridges)	
Pedestrian underpasses	

Identify the last three bridges built (or major reconstruction) in your community. Do the bridges provide pedestrian provisions on at least one side?

Bridge #1 _____

Bridge #2 _____

Bridge #3 _____

Identify bridges currently under design. Do the bridges provide pedestrian provisions on at least one side? _____

Rationale:

Bridges often provide the only safe pedestrian route across certain barriers in a community (freeways, railroad tracks, and natural barriers). Therefore, pedestrians should have access and safe facilities on all bridges in a community. Barriers between the pedestrian facility and vehicle travel lanes increase the comfort and safety for pedestrians. Pedestrian overpasses and underpasses should be built when there are no other convenient crossing options with proper consideration given to lighting, drainage, graffiti removal, security, and ADA requirements.

Resources:

For more information, see the American Association of State Highway and Transportation Officials' [Guide for the Planning, Design, and Operation of Pedestrian Facilities](#)¹³⁵.

This PBIC [guide](#)¹³⁶ has information and resources on design considerations and best practices.

¹³³ <http://shoup.bol.ucla.edu/>

¹³⁴ http://atlantaga.gov/government/publicworks/sidewalkmain_091604.aspx

¹³⁵ <http://www.walkinginfo.org/library/details.cfm?id=2067>

¹³⁶ <http://www.walkinginfo.org/faqs/answer.cfm?id=4126>

5 Does your community maintain a pedestrian signaling system? Yes No

Please briefly describe initiatives your community has taken to ensure or improve pedestrian access, safety and convenience at signalized intersections. In your description please address the following questions. Provide a link or attachment of the relevant policy or ordinance, if available.

Link: _____

Description: _____

- Do you provide pedestrian recall (pedestrians receiving a walk signal during every phase without using a push button) in high pedestrian corridors?
Yes No If yes, when and where?

- Please describe any passive pedestrian detection (e.g. video, microwave) in your community.

- Approximately what percentage of intersections have accessible pedestrian signals with audible walk indications? _____%

- Approximately what percentage of intersection have pushbutton-integrated accessible pedestrians signals with audible and vibrotactile indications? _____%

- What is the average walk speed used to determine signal timing? _____ ft/s

- Do you use right-turn-on-red restrictions? If yes, when and where?

- Do you use Leading Pedestrian Intervals? If yes, when and where? _____

- What is your maximum cycle length in your downtown? _____

- What is your maximum cycle length in your community? _____

- What speed is traffic progress for in downtown? _____

- What is the longest pedestrian crossing that you have? _____

- What is the policy on displaying Walk signals (e.g. >12 seconds or 25% of cycle length)?

- What percentage of intersections have countdown signals? _____%

Rationale:

Pedestrian signal indications should be used at all traffic signals, unless the signal is located on a highway where walking is prohibited. In general, shorter cycle lengths (less than 90 seconds) and longer walk intervals provide better service to pedestrians and encourage better signal compliance. For optimal pedestrian service, signal

operation with short cycle lengths works best. Pedestrian pushbuttons may be installed at locations where pedestrians are expected intermittently and should be located close to the crosswalk they serve. In the downtown environment and other pedestrian-oriented areas with close signal spacing, vehicle speeds can be reduced through effective signal progression along a corridor.

Signals may be supplemented with audible or other messages to make crossing information accessible for all pedestrians, including those with vision impairments. Accessible pedestrian signals provide information to pedestrians who are unable to see the visual walk indication and have also been found to help all pedestrians. This is particularly true of pedestrians that have poor visual contrast sensitivity and may be unable to see the visual walk indication reliably, particularly in bright sunlight.

Countdown pedestrian indications are required for all traffic signals by the MUTCD by 2014 and all existing pedestrian signal indicators must be replaced within 10 years. They must be designed to begin counting down at the beginning of the clearance (flashing DON'T WALK) interval and can be on fixed-time or pushbutton operation. A 25 percent reduction in pedestrian crashes when compared to ordinary pedestrian signals has been found with countdown signals (Markowitz et al. 2006).

Prohibiting RTOR should be considered where and/or when there are high pedestrian volumes, or where there is a proven problem with motorists conflicting with pedestrians. This is due to motorists being so intent on looking for traffic approaching on their left that they may not be alert to pedestrians approaching on their right. A similar scenario exists with permissive left turns, which can be rectified with protected left turn phasing only.

A simple, useful change at signalized intersections is the use of a leading pedestrian interval (LPI). An LPI gives pedestrians an advance walk signal before the motorists get a green indication, giving the pedestrian several seconds to start in the crosswalk where there is a concurrent indication for vehicular traffic. Pedestrians are more visible to motorists and motorists are more likely to yield to them. This application has been used successfully for two decades in places such as New York City and studies have demonstrated reduced conflicts for pedestrians. The LPI is particularly effective where there are multiple lanes turning. To be useful to pedestrians with vision impairments, an LPI needs to be accompanied by an audible signal to indicate the walk interval. The LPI is now specifically allowed by Section 4E.06 of the 2009 MUTCD.

Resources:

For more information on engineering treatments for pedestrian safety consult the Federal Highway Administration's [Manual on Uniform Traffic Control Devices](#),¹³⁷ the American Association of State Highway and Transportation Officials' [Guide for the Planning, Design, and Operation of Pedestrian Facilities](#),¹³⁸ accessibility guidelines [here](#)¹³⁹, or see Chapter 5 of [How to Develop a Pedestrian Safety Action Plan](#)¹⁴⁰.

Click [here](#)¹⁴¹ for guidance on using accessible pedestrian signals (APS) or [here](#)¹⁴² for more signal information.

The PedSafe [Web site](#)¹⁴³ and [manual](#)¹⁴⁴ provide the latest information available for improving the safety and mobility of those who walk. These online tools provide the user with a list of possible engineering, education, or enforcement treatments to improve pedestrian safety and/or mobility based on user input about a specific location.

¹³⁷ <http://mutcd.fhwa.dot.gov/>

¹³⁸ <http://www.walkinginfo.org/library/details.cfm?id=2067>

¹³⁹ <http://www.access-board.gov/provac/>

¹⁴⁰ <http://drusilla.hsra.unc.edu/cms/downloads/howtoguide2006.pdf>

¹⁴¹ <http://www.apsguide.org/>

¹⁴² <http://www.walkinginfo.org/engineering/crossings-signals.cfm>

¹⁴³ <http://www.walkinginfo.org/pedsafe/>

¹⁴⁴ http://www.walkinginfo.org/pedsafe/pedsafe_downloads.cfm

6 Please briefly describe initiatives your community has taken to ensure or improve pedestrian access, safety and convenience at crosswalks. In your description please address the following questions. Provide a link or attachment of the relevant policy or ordinance, if available.

Link to policy or ordinance: _____

- **How are marked crosswalk locations selected?** _____

- **What is your standard crosswalk marking type (e.g., parallel lines, ladder style, high visibility, etc.)?** _____
- **Please describe your crosswalk inventory and update process:** _____

- **Are crosswalk markings regularly maintained?** Yes No Describe: _____

- **Are in-road stop/yield signs¹⁴⁵ used?** Yes No
How are these locations selected? _____
- **Are advance stop/yield lines placed at multilane uncontrolled marked crosswalks in order to reduce multiple threat crashes?** Yes No Describe: _____

- **Are there other pedestrian safety practices being used at crosswalks?**

- **Are pedestrian hybrid beacons and rectangular rapid flash beacons used? Please describe when are where (e.g. in close proximity to schools, bus stops, trail crossings, etc.):**

Rationale:

Marked crosswalks serve to highlight the right-of-way where motorists can expect pedestrians to cross. Various crosswalk marking patterns are given in the Manual on Uniform Traffic Control Devices; however, the international (also known as "ladder" or "zebra") markings are strongly preferred, particularly at uncontrolled locations, because they are far more visible, which is particularly important at night or in low light conditions (e.g., rain).

At midblock marked crosswalks, an advance stop/yield line can help prevent multiple threat crashes at crosswalks on multilane roads. This type of crash occurs when a driver stops too close to the crosswalk to let a pedestrian cross, masking visibility of the adjacent travel lane. An advance stop/yield line placed 6 to 15 m

¹⁴⁵ http://mutcd.fhwa.dot.gov/htm/2009/part2/fig2b_02_longdesc.htm

(20 to 50 ft) ahead of the crosswalk can greatly reduce the likelihood of a multiple-threat crash, as this encourages drivers to stop back far enough so a pedestrian can see if a second motor vehicle is not stopping and take evasive action. The advance yield/stop line should be supplemented with "Stop Here For Pedestrians" signs (R1-5 or R1-5a) to alert drivers where to stop to let a pedestrian cross.

Pedestrian Hybrid Beacon or the HAWK (High-intensity Activated crosswalk) beacon is an effective traffic control device that uses traditional traffic and pedestrian signal heads but in a different configuration. These beacons are named Pedestrian Hybrid Beacons in the MUTCD and can be used to aid pedestrians and bicyclists at unsignalized crossings, particularly at high speed or volume locations. The hybrid beacon is now specifically allowed by Section 4F.02 of the 2009 MUTCD

Another effective traffic control device is the rectangular rapid flash beacon. Studies have found motorist yield rates of over 80 percent with these devices on roadways with medians (Van Houten, 2004). These beacons are yellow, rectangular, and have a rapid "wig-wag" flash activated through active or passive detection.

Resources:

For best practices for crosswalk installation, see the FHWA's [Manual on Uniform Traffic Control Devices](#),¹⁴⁶ the American Association of State Highway and Transportation Officials' [Guide for the Planning, Design, and Operation of Pedestrian Facilities](#),¹⁴⁷ or see Chapter 5 of [How to Develop a Pedestrian Safety Action Plan](#)¹⁴⁸.

Click [here](#)¹⁴⁹ for guidance on using accessible pedestrian signals (APS) or [here](#)¹⁵⁰ for more general information on pedestrian signs and signals.

Columbia, MO has [helpful policy and standards for pedestrian crossings](#)¹⁵¹.

Recommended guidelines and priorities for crosswalk installation at uncontrolled locations are given in the FHWA document, [Safety Effect of Marked Versus Unmarked Crosswalks at Uncontrolled Locations: Final Report and Recommended Guidelines](#)¹⁵².

Find information about model snow removal policies for city sidewalks [here](#).¹⁵³

You can also find more information on crosswalk installation and crossing enhancements [here](#)¹⁵⁴, [here](#)¹⁵⁵, or [here](#)¹⁵⁶.

7 Does your community design and build its own roadways? Yes No

What geometric features are being used to ensure or improve pedestrian access, safety and convenience? In your description please address the following questions. Provide a link or attachment of the relevant policy or ordinance, if available.

- **Are median crossing/refuge islands used? Is there a standard or typical roadway that these are used on? How many have been installed in the last three years (on new roadways or retrofits)? Are any more planned?**

¹⁴⁶ <http://mutcd.fhwa.dot.gov/>

¹⁴⁷ <http://www.walkinginfo.org/library/details.cfm?id=2067>

¹⁴⁸ <http://www.walkinginfo.org/library/details.cfm?id=2067>

¹⁴⁹ <http://www.walkinginfo.org/aps/>

¹⁵⁰ <http://www.walkinginfo.org/engineering/crossings-signals.cfm>

¹⁵¹ <http://www.gocolumbiamo.com/PublicWorks/Documents/Engineering/cwpolicy.pdf>

¹⁵² <http://www.tfrc.gov/safety/pubs/04100/index.htm>

¹⁵³ <http://www.walkinginfo.org/faqs/answer.cfm?id=4125>

¹⁵⁴ <http://www.walkinginfo.org/engineering/crossings-crosswalks.cfm>

¹⁵⁵ <http://www.walkinginfo.org/engineering/crossings-enhancements.cfm>

¹⁵⁶ <http://www.walkinginfo.org/pedsafe/>

Link to island policy: _____

Description: _____

- **Do you routinely install curb extensions? How many have been installed in the last three years? Are any more planned?**

Link to curb extension policy: _____

Description: _____

- **What is the standard curb radius (10', 15', 20', 25' 30', 35') for local, collector, and arterial streets?**

Link to curb radius policy: _____

Description: _____

- **What other geometric design features are implemented for pedestrian safety?**

Link to other design features: _____

Description: _____

- **Has your community taken initiatives to increase safety for people crossing the street at bus stops that are not located at signalized intersections?**

Link to bus stop policy: _____

Description: _____

- **Please describe your community's use of multi-modal level of service in the 2010 Highway Capacity Manual. Please include information on standards, goals, and the hierarchy of pedestrian/transit/bicycle/vehicular LOS used to evaluate and design streets and intersections in your community.**
-
-

Rationale:

Crossing islands—also known as center islands, refuge islands, pedestrian islands, or median slow points—are raised islands placed in the center of the street at intersections or midblock to help protect crossing pedestrians from motor vehicles. Center crossing islands let pedestrians to deal with only one direction of traffic at a time: they allow pedestrians to stop partway across the street and wait for an adequate gap in traffic before crossing the second half of the street. This kind of facility has been demonstrated to significantly decrease the percentage of pedestrian crashes by 25-50 percent (Zegeer et al. 2002, ITE 2004) and reduce all crashes by 30-35 percent (Bahar et al. 2007), thus making the roadway safer for all users.

Curb extensions—also known as bulb-outs or neckdowns—extend the sidewalk or curb line out into the parking lane, which reduces the effective street width. Curb extensions significantly improve pedestrian crossings by reducing the pedestrian crossing distance, visually and physically narrowing the roadway, improving the ability of pedestrians and motorists to see each other, and reducing the time that pedestrians are in the street. Curb extensions are only appropriate where there is an on-street parking lane. The turning needs of larger vehicles, such as school buses, need to be considered in curb extension design. Bicycle lanes (or shoulders, or whatever space is being used for bicycle travel) must not be eliminated or squeezed in order to create the curb extensions or islands.

One common pedestrian crash type involves a pedestrian who is struck by a right-turning vehicle at an intersection. A wide curb radius typically results in high-speed turning movements by motorists. Reconstructing the turning radius to a tighter turn will reduce turning speeds, shorten the crossing distance for pedestrians, and also improve sight distance between pedestrians and motorists. Curb radii can, in fact, be tighter than any modern guide would allow: older and some neo-traditional cities frequently have radii of 10 to 15 ft (3 to 4.6 m) without suffering any detrimental effects. More typically, in new construction, the appropriate turning radius is about 15 ft (4.6 m) for residential streets and about 25 ft (7.6 m) for arterial streets with a substantial volume of turning buses and/or trucks.

The Bureau of Transportation Statistics 2000 report [Freedom to Travel](#)¹⁵⁷ discusses the barrier effect of roadways included problems due to wide roadways and complex signals.

One of the significant variables identified in the development of [Intersection Safety Indices \(ISI\)](#)¹⁵⁸ for pedestrians was the number of through lanes. More lanes mean wider roadways, creating a longer crossing distance which is less safe for pedestrians.

Resources:

For more information on geometric design, see the Federal Highway Administration's [Manual on Uniform Traffic Control Devices](#),¹⁵⁹ the American Association of State Highway and Transportation Officials' [Guide for the Planning, Design, and Operation of Pedestrian Facilities](#)¹⁶⁰ or its [A Policy on Geometric Design of Highways and Streets](#)¹⁶¹. Also see Chapter 5 of [How to Develop a Pedestrian Safety Action Plan](#).¹⁶²

The Federal Highway Administration's [Guidance Memorandum on Consideration and Implementation of Proven Safety Countermeasures](#)¹⁶³ provides guidance for sidewalks and pedestrian refuges. Finally, Seattle's Rights of Way Improvement Manual¹⁶⁴ is a great interactive online manual that presents a standard streetscape with dynamic, clickable elements beneath the image.

San Francisco's Better Streets Plan¹⁶⁵ is a set of implementation strategies and goals to provide and maintain a better streetscape and pedestrian environment. The Plan "seeks to balance the needs of all street users, with a particular focus on the pedestrian environment and how streets can be used as public space."

Charlotte, North Carolina's Urban Street Design Guidelines¹⁶⁶, seeks to implement elements of Complete Streets throughout the city. These guidelines provide mobility for motorists, while also ensuring the comfort and safety for pedestrians, bicyclists, and transit users.

¹⁵⁷ http://www.bts.gov/publications/freedom_to_travel/

¹⁵⁸ <http://www.tfhrc.gov/safety/pedbike/pubs/06125/06125.pdf>

¹⁵⁹ <http://mutcd.fhwa.dot.gov/>

¹⁶⁰ <http://www.walkinginfo.org/library/details.cfm?id=2067>

¹⁶¹ https://bookstore.transportation.org/Item_details.aspx?id=110

¹⁶² <http://drusilla.hsrc.unc.edu/cms/downloads/howtoguide2006.pdf>

¹⁶³ <http://safety.fhwa.dot.gov/policy/memo071008/>

¹⁶⁴ <http://www.seattle.gov/transportation/rowmanual/manual/>

¹⁶⁵ <http://www.sf-planning.org/ftp/BetterStreets/index.htm>

¹⁶⁶

<http://charmeck.org/city/charlotte/Transportation/PlansProjects/Pages/Urban%20Street%20Design%20Guidelines.aspx>

Hoboken, New Jersey has improved pedestrian intersection design at low cost by "daylighting"¹⁶⁷ intersections. With the use of vertical delineators, they are able to incorporate bulb-outs at key intersections to improve sight distance for all road users. This flexible solution is significant, as it allows for pedestrian improvements in a climate of limited funding availability. As funding becomes available, these treatments can be made permanent.

8 Please briefly describe your community's traffic calming practices and/or policies and cite any relevant examples. Traffic calming practices may include road diets, lane diets (reduction in lane width) or streets with a pedestrian focus. Provide any relevant links or attachments, if available.

Link to calming practices document: _____

Description of practices: _____

Please describe any recent road diets:

Please describe your traffic calming methods including typical treatments and site selection and prioritization: _____

What is the maximum speed limit at traffic signals in your community? _____

Do you have school zones and reduced speed limits? Please describe:

What is the posted speed of the majority of the arterial roads in your community?

What is the posted speed of the main roads in your downtown?

Rationale:

Traffic calming is a way to design streets that uses physical and visual cues to encourage motorists to drive more slowly. If done correctly, traffic calming reduces traffic speeds, the number and severity of crashes, and noise levels. It can also encourage walking because reduced speeds and improved aesthetics improve pedestrian comfort. Types of traffic calming techniques include horizontal shifts, vertical deflection, and closures.

A road diet typically reduces the number of travel lanes on a road, reallocating this space for other needs (pedestrian paths, bicycle lanes, transit facilities, etc.). Road diets provide many benefits to pedestrians, including reduced crossing distance, room for median islands to break the crossing into two simpler crossings, and a buffer zone for the sidewalk through the addition of wider sidewalks, parking, or bicycle lanes. As many roadways have been overbuilt, most communities have many road diet candidates. A typical road diet reduces a four lane road to a three lane road; this can often be done on roads with less than 15,000

¹⁶⁷ <http://www.planetizen.com/node/41779>

ADT. Road diets also make roads safer. One study found that a traditional 4-to-3 road diet resulted in a 29 percent crash reduction for all users (Harkey et al. 2008).

Resources:

Click [here](#)¹⁶⁸ for more information on traffic calming solutions.

Pima County, AZ provides an example of a [Neighborhood Traffic Management Program](#)¹⁶⁹.

Chapter 5 of [How to Develop a Pedestrian Safety Action Plan](#)¹⁷⁰ provides information on traffic calming techniques.

Learn more about road diets in [Road Diets: Fixing the Big Roads](#)¹⁷¹ and [Evaluation of Lane Reduction "Road Diet" Measures and Their Effects on Crashes and Injuries](#)¹⁷².

Finally, the [U.S. Traffic Calming Manual](#)¹⁷³ is a great comprehensive resource for slowing speeds through a range of treatments and street types.

9 Please briefly describe any other engineering projects or policies affecting walking in your community.

¹⁶⁸ <http://www.walkinginfo.org/engineering/calming.cfm>
¹⁶⁹ <http://www.dot.co.pima.az.us/trafeng/NTMP/>
¹⁷⁰ <http://drusilla.hsrb.unc.edu/cms/downloads/howtoguide2006.pdf>
¹⁷¹ <http://www.walkable.org/assets/downloads/roaddiets.pdf>
¹⁷² <http://www.tfhrc.gov/safety/hsis/pubs/04082/index.htm>
¹⁷³ <http://www.planning.org/media/trafficcalming/>

ENFORCEMENT

In many communities, enforcement is often neglected as a technique for making communities safer for walking. Communities that have created comfortable walking environments through engineering improvements or urban design features may still have safety concerns if traffic laws are not properly understood or adequately enforced. Enforcement activities work best when implemented in conjunction with education and awareness activities. Therefore, well-implemented enforcement campaigns will include public education campaigns, law enforcement officer training, and strategic law enforcement and ticketing strategies. A successful enforcement program will usually require the involvement of community members, law enforcement officials, city council members, and the media.

1 Does your community have a traffic safety officer within the Police Department? _____

Does your community have a traffic safety division/unit within the Police Department? _____

Does your community have police patrols on foot or bike? If so, please describe (include the number of officers that are bike patrol certified).

Please estimate the number of patrol officers and amount of time that is devoted to responsibilities concerning pedestrian laws and safety.

Rationale:

Demands on a police department and the level of support departments can offer vary from community to community. Law enforcement agencies are stretched thin in most communities, and the typical response to requests for pedestrian enforcement support is "we don't have enough officers." By designating a traffic safety officer, communities can prioritize traffic safety enforcement.

Resources:

Some states and communities, like [South Carolina](http://www.nhtsa.dot.gov/people/outreach/safedige/spring2003/spr03_w13_SC.htm)¹⁷⁴, have Traffic Safety Officer Training Programs.

2 Does your community use targeted enforcement programs to ensure the safety and security of pedestrians in crosswalks and on city streets, trails, and walkways? Indicate which of these elements, if any, are part of the enforcement program.

Targeted pedestrian crossing operations (e.g., use of plain-clothed "decoy pedestrian" officers to enforce motorist yielding laws) Please describe the extent and frequency of the operation (include how sites are selected):

¹⁷⁴ http://www.nhtsa.dot.gov/people/outreach/safedige/spring2003/spr03_w13_SC.htm

Definition: From walkinginfo.org: These are well-prepared and coordinated operations designed to warn motorists that the yield-to-pedestrian laws will be enforced at target locations. Officers prepare a site by establishing the safe stopping distance to a crosswalk, with a 10 mi/h over the speed limit leeway. Cones are set out in that location. An officer in plain clothes steps into the crosswalk just before a vehicle passes the cone. If the motorist doesn't yield, either a warning or a citation is given, based on the severity of the incident.

- Media campaigns regarding enforcement Please describe media activities and frequency:**

- Speed feedback signs Please describe the frequency of use (include how sites are selected):**

- DUI checkpoint operations Please describe the extent and frequency of operations (include how sites are selected):**

- Targeted speed enforcement Please describe the extent and frequency of the operations (include how sites are selected):**

- Progressive ticketing Please describe when and why progressive ticketing processes are deployed.**

Definition: From walkinginfo.org: Progressive ticketing is a method for introducing ticketing through a three-staged process: educating, warning, and ticketing. Please describe:

- Emergency call boxes. Please describe the extent of sites and how they are selected:**

- Other (please describe):** _____

Rationale:

Enforcement may be the most important element in getting drivers to yield to pedestrians in crosswalks. Enforcement programs should be coupled with an education component to ensure that drivers and pedestrians understand traffic rules. The awareness and education messages should tell people about the problem and why enforcement action is necessary. This will help generate public support and offset any complaints from those who are caught breaking the law. The public also needs to know what the enforcement activities will be and when they will start. Get the word out by mailing materials to residents living within a certain distance of the program area and using local television stations and newspapers to spread the message. For some drivers, raising that awareness may be enough to cause them to alter their unsafe actions; for others, seeing that traffic laws are being regularly enforced may change their behavior.

Resources:

For more information on improving yield-to-pedestrian compliance, look [here](#)¹⁷⁵ or read case studies about a successful education and enforcement programs in [Amherst, Massachusetts](#)¹⁷⁶ and [Missoula, Montana](#)¹⁷⁷. This [case study](#)¹⁷⁸ describes a successful pedestrian decoy operation.

More general information on law enforcement approaches can be found [here](#)¹⁷⁹.

For more information on the impact of crosswalk signs, click [here](#)¹⁸⁰.

See this [case study](#)¹⁸¹ to learn more about a neighborhood speed watch program in Phoenix, Arizona or see Chapter 8 in [Countermeasures That Work](#)¹⁸² for more information on effective techniques to improve pedestrian safety.

This [case study](#)¹⁸³ documents the use of specially-created DVDs for training traffic officers.

Click [here](#)¹⁸⁴ to learn what steps your community can take if crime is preventing people from walking.

Click [here](#)¹⁸⁵ to learn more about relaying important messages to target audiences, including child and college-age pedestrians, alcohol consumers, and older adults. The Federal Highway Administration has created [education materials](#)¹⁸⁶ for Spanish speaking bicyclists and pedestrians and the National Highway Traffic Safety Administration has created [Guidelines for Developing Traffic Safety Materials for Spanish-Speaking Audiences](#)¹⁸⁷.

See these case studies to learn about how law enforcement officers have helped implement targeted education campaigns.

- [Comprehensive School-Age Pedestrian Safety Program](#),¹⁸⁸ Orange County, Florida
- [Bicycle and Pedestrian Safety Campaign](#),¹⁸⁹ Burlington, Vermont

Chicago Public Schools runs the Safe Passages program¹⁹⁰, which employs community watchers to patrol a five-block radius around high schools during the times when crime and gang violence is most likely to occur.

3 Please list the number of citations given in the past year for the following infractions:

- **Failure to yield to pedestrians:** _____
- **Parking on sidewalks or too close to intersections or crosswalk:**

Does your community use photo enforcement technology that targets speeding and/or red light running? If so, please describe the extent of the program and how long it has been in place.

¹⁷⁵ <http://www.walkinginfo.org/faqs/answer.cfm?id=3921>

¹⁷⁶ <http://drusilla.hsrb.unc.edu/cms/downloads/EDU.CrossSafelyDriveSafely.pdf>

¹⁷⁷ <http://drusilla.hsrb.unc.edu/cms/downloads/COM.MissoulaPedestrianSafetyCampaign.pdf>

¹⁷⁸ Link to pg. 101 in PSAP

¹⁷⁹ <http://www.walkinginfo.org/enforcement/programs-enforcement.cfm>

¹⁸⁰ <http://www.walkinginfo.org/faqs/answer.cfm?id=3455>

¹⁸¹ http://www.walkinginfo.org/pedsafe/casestudy.cfm?CS_NUM=71

¹⁸² http://ntl.bts.gov/lib/32000/32300/32356/6626_Countermeasures_01-06-10-v1.pdf

¹⁸³ <http://drusilla.hsrb.unc.edu/cms/downloads/EDU.PedestrianSafetyEnforcementDVDs.pdf>

¹⁸⁴ <http://www.walkinginfo.org/problems/problems-crime.cfm>

¹⁸⁵ <http://www.walkinginfo.org/education/messages.cfm>

¹⁸⁶ <http://www.walkinginfo.org/library/details.cfm?id=3467>

¹⁸⁷ <http://www.walkinginfo.org/library/details.cfm?id=2321>

¹⁸⁸ <http://drusilla.hsrb.unc.edu/cms/downloads/EDU.ComprehensiveSchool-AgePedestrianSafetyProgram.pdf>

¹⁸⁹ <http://drusilla.hsrb.unc.edu/cms/downloads/COM.BicycleandPedestrianSafetyCampaign.pdf>

¹⁹⁰ http://www.cps.edu/Programs/Wellness_and_transportation/SafetyandSecurity/SafePassage/Pages/Safepassage.aspx

Rationale:

There are a variety of ways that law enforcement officers, community members, city planners, and public works departments can increase the safety of pedestrians from traffic dangers as well as crime. Police presence can be important elements in creating a safe and secure walking environment. It is important for law enforcement agencies to regularly enforce traffic violations, and those that relate to pedestrian safety should be enforced with the same rigor as others. Tracking traffic citations can help communities better understand what types of traffic safety problems exist. Note that it is important to have cooperation with the court system to ensure conviction of these violations.

Police departments may choose to use a progressive ticketing approach or a combined enforcement and education approach, as these tend to be better received and more effective than unexplained ticketing. Studies by Van Houten (2004) and others have found that enforcement aimed at motorists is more effective than enforcement aimed at pedestrians.

Speed photo-radar enforcement (SPE) has also been shown to be effective in reducing automobile speeds. One study by Medina et al. (2009) showed that SPE significantly reduced downstream speeds among both cars and trucks.

Photo enforcement is also helpful in reducing the rate of red light running. Two 1999 studies by Retting et al. showed 42 and 40 percent reductions in red-light violators after a publicized photo enforcement system was introduced.

Resources:

See the National Highway Traffic Safety Administration [Resource Guide on Laws Related to Pedestrian and Bicycle Safety](#)¹⁹¹, a downloadable, interactive program, for more information pedestrian safety focused legislation from around the country. For more information on pedestrian crossing ordinances, refer to this [guide](#).¹⁹²

See Chapter 8 in [Countermeasures That Work](#)¹⁹³ for more information on effective enforcement techniques to improve pedestrian safety.

This [guide](#)¹⁹⁴ provides information and other resources on the effectiveness of citations.

Communities may use [red light cameras](#)¹⁹⁵ or [photo speed enforcement](#)¹⁹⁶ in addition to citations given by law enforcement officers.

- 4 Please briefly describe your community's policies and practices regarding the use of adult crossing guards at elementary and middle schools. Include any information about the criteria for placement of adult crossing guards, training programs, crossing procedures, crossing guard signs and equipment, and law enforcement strategies at crossing guard locations.**
-
-

Provide a link or attachment of any relevant policies, if available.

Link: _____

¹⁹¹ <http://www.walkinginfo.org/library/details.cfm?id=842>

¹⁹² <http://www.walkinginfo.org/faqs/answer.cfm?id=4127>

¹⁹³ http://ntl.bts.gov/lib/32000/32300/32356/6626_Countermeasures_01-06-10-v1.pdf

¹⁹⁴ <http://www.walkinginfo.org/faqs/answer.cfm?id=4119>

¹⁹⁵ http://www.walkinginfo.org/pedsafe/casestudy.cfm?CS_NUM=68

¹⁹⁶ Link to pg. 101 in PSAP

Rationale:

Adult school crossing guards play an important role in the lives of children who walk or bicycle to school. They help children safely cross the street at key locations. They also remind drivers of the presence of pedestrians. The presence of adult crossing guards can lead to more parents feeling comfortable about their children walking or bicycling to school. While the primary role of an adult school crossing guard is to guide children safely across the street, children also remain responsible for their own safety. In this respect, a guard plays another key function—a role model who helps children develop the skills necessary to cross streets safely at all times.

The design and implementation of an adult school crossing guard program is largely the decision of local communities. Some federal guidance exists and there are some state and local requirements pertaining to the operation of guard programs, but these vary across the country. Ideally, the development of an adult school crossing guard program involves a community partnership that includes the expertise of law enforcement agencies, traffic engineering or planning departments, and school systems. Working together with parents, this community group identifies the locations where adult school crossing guards are needed and the appropriate number of guards for each location. The group establishes crossing procedures for a variety of traffic situations, hires, trains and equips the guards, and secures long-term funding for the program.

Resources:

For guidance on implementing a school crossing guard program, see the [Adult Crossing Guard Guidelines](#)¹⁹⁷, developed by the National Center for Safe Routes to School.

5 Do police work regularly with traffic engineers and planners to review sites in need of safety improvement for motorists and pedestrians? Yes No

Describe: _____

Does your community use crash and/or fatality data to identify problem areas and potential solutions? Yes No

Describe: _____

Does your community use a Data-Driven Approach to Crime and Traffic Safety (DDACTS) to understand the overlap between high-crime areas and traffic safety concerns? Yes No If so, describe any DDACTS training you have undertaken and/or the process you use to prioritize traffic safety in relation to other police interests:

Rationale:

Some communities target enforcement in areas where there is a known safety problem. This can be an effective strategy if the safety problem is caused by pedestrian or driver behavior. Unlike vehicle crashes, crash rates for pedestrians are typically not used, since pedestrian volumes are usually not known. Instead, high pedestrian crash locations, corridors, and targeted areas should be initially identified by comparing the total number of pedestrian crashes.

¹⁹⁷ http://www.saferoutesinfo.org/guide/crossing_guard/pdf/crossing_guard_guidelines_web.pdf

Improving pedestrian safety in a community or region is typically the result of implementing different safety treatments and changing agency design policies. Crash countermeasures, or treatments intended to address pedestrian safety concerns, can take several forms: operational and construction projects intended to fix specific problems; changes in design guidelines to help improve streets and intersections in future projects; and education and enforcement programs aimed at achieving changes in motorist and pedestrian behavior or attitude. By partnering with engineers, law enforcement officers can help identify and improve pedestrian safety problems. Addressing pedestrian safety is an interdisciplinary undertaking that will require communication among agencies.

Resources:

See [here](#)¹⁹⁸ and [here](#)¹⁹⁹ to learn more about developing diverse partnerships to address pedestrian safety issues.

See Chapter 4 in [How to Develop a Pedestrian Safety Action Plan](#)²⁰⁰ or Chapter 8 in [Countermeasures that Work](#)²⁰¹ for more information on selecting areas for targeted enforcement and other safety countermeasures.

This [case study](#)²⁰² from San Jose, California describes how the Department of Transportation and Police Department worked together and used crash and citation data to guide a comprehensive education and enforcement campaign.

See how communities in [Oakland, California](#)²⁰³ and [Miami Dade, Florida](#)²⁰⁴ are using crash data to identify potential traffic improvements.

Sweden compiles national traffic crash data using both police crash reports and traffic related hospital admissions. This [report](#)²⁰⁵ uses the Swedish Traffic Accident Data Acquisition (STRADA) Database to analyze nonmotorized crashes.

[Data-Driven Approaches to Crime and Traffic Safety](#)²⁰⁶ (DDACTS) integrates location-based crime and traffic crash data to determine the most effective methods for deploying law enforcement and other resources. Drawing on the deterrent value of highly visible traffic enforcement and the knowledge that crimes often involve motor vehicles, the goal of DDACTS is to reduce crime, crashes, and traffic violations across the country.

6 Please describe any other ways that your community’s police department addresses the pedestrian concerns in your community. _____

¹⁹⁸ <http://www.walkinginfo.org/problems/help.cfm>

¹⁹⁹ <http://www.walkinginfo.org/enforcement/partnerships.cfm>

²⁰⁰ <http://drusilla.hsra.unc.edu/cms/downloads/howtoguide2006.pdf>

²⁰¹ http://ntl.bts.gov/lib/32000/32300/32356/6626_Countermeasures_01-06-10-v1.pdf

²⁰² <http://drusilla.hsra.unc.edu/cms/downloads/EDU.StreetSmarts.pdf>

²⁰³ Pg. 27 of PSAP

²⁰⁴ Pg. 29 of PSAP

²⁰⁵ http://www.vti.se/templates/Report____2797.aspx?reportid=11753

²⁰⁶ <http://www.nhtsa.gov/Driving+Safety/Enforcement+&+Justice+Services/Data-Driven+Approaches+to+Crime+and+Traffic+Safety+%28DDACTS%29>

EVALUATION

By incorporating planning, education, encouragement, engineering, and enforcement countermeasures, a community can have a direct impact on pedestrian safety and walkability. Evaluation of the pedestrian environment and behavior plays a crucial role in problem identification and countermeasure selection. In order to truly understand local pedestrian needs and safety issues, a community should utilize effective evaluation strategies.

1 Does your community have an ongoing pedestrian counting and/or survey program that allows for long-term trend analysis of walking trips?

Please describe (including when the program began, frequency of counts, number of sites, counter/surveyor training or recruitment, etc.):

Rationale:

While surveys such as the Census, the National Household Travel Survey, and the National Survey of Pedestrian and Bicyclist Attitudes and Behaviors can shed some light on national mode share and travel behavior, they do not necessarily reflect local trends. The best way to estimate the numbers of people who walk in a particular city or town is to conduct frequent, comprehensive pedestrian counts. Local counts allow municipalities to understand where, when, and how often people are walking in a community. This can help when determining how to prioritize walking improvements; walk counts can also help communities evaluate if infrastructure treatments or other programs have affected walking volumes.

Resources:

The Federal Highway Administration document [Pedestrian and Bicycle Data Collection Systems in United States Communities](#)²⁰⁷ describes how communities across the country are conducting walking counts. Arizona's use of pedestrian surveys to gather information is described [here](#)²⁰⁸.

[The National Bicycle and Pedestrian Documentation Project](#)²⁰⁹, co-sponsored by Alta Planning and Design and the Institute of Transportation Engineers Bicycle and Pedestrian Documentation Committee, has created a model for collecting bicycle and pedestrian data in the hopes of collecting more accurate measures of use and demand of pedestrian and bicycle facilities.

Flagstaff, Arizona's efforts to supplement Journey to Work data with meaningful local data led to the development of the [Flagstaff Trip Diary Survey](#)²¹⁰. Through this, the City showed that over 13% of all trips were walking and 9% were bicycling.

²⁰⁷ http://drusilla.hsra.unc.edu/cms/downloads/PBIC_Data_Collection_Case_Studies2005.pdf

²⁰⁸ Pg. 33 of PSAP

²⁰⁹ <http://www.walkinginfo.org/library/details.cfm?id=4313>

²¹⁰ <http://flagstaff.az.gov/DocumentView.aspx?DID=6402>

2 Has your community used any of the following tools to evaluate major pedestrian areas (town centers, major activity areas, routes to school, etc.) in order to identify problem areas and potential solutions?

Walkability Checklists (Please describe when and where used)

Pedestrian Intersection Safety Index (Please describe when and where used)

Pedestrian Level of Service (LOS) tools (Please describe when and where used)

Pedestrian Road Safety Audit Guidelines and Prompt Lists or other audit instruments (Please describe when and where used)

Health Impact Assessments (Please describe when and where used)

Smart Growth Scorecards (Please describe when and where used)

Web-based or smartphone applications for resident feedback and input (Please describe applications)

Other Evaluation Tools (Please describe)

Rationale:

Audits can help with pre/post evaluation of a particular roadway or traffic calming project. They should be conducted on a regular basis by a team of agency representatives to identify pedestrian problems and countermeasures/solutions. It is very important that the audit team is comprised of individuals with diverse backgrounds (such as engineering, planning, health, and law enforcement) to ensure that the audit will be comprehensive in nature and that the necessary solutions can be implemented.

Resources:

[Walkability checklists](http://www.walkinginfo.org/library/details.cfm?id=12)²¹¹ are a quick way to determine if your neighborhood has any major safety concerns for pedestrians. This educational [video](http://www.walkinginfo.org/videos/pubdetail.cfm?picid=55)²¹² details how to begin assessing your community's sidewalks.

[The Pedestrian and Bicyclist Intersection Safety Indices](http://www.walkinginfo.org/library/details.cfm?id=2802)²¹³ can help users identify the intersections that most merit pedestrian safety improvements.

²¹¹ <http://www.walkinginfo.org/library/details.cfm?id=12>

²¹² <http://www.walkinginfo.org/videos/pubdetail.cfm?picid=55>

²¹³ <http://www.walkinginfo.org/library/details.cfm?id=2802>

The [Pedestrian Road Safety Audit Guidelines and Prompt Lists](#)²¹⁴ are intended to provide guidance for independent audit teams that are assessing pedestrian safety on particular roadways.

[Smart growth scorecards](#)²¹⁵ can help your community choose the best tools to make growth and development benefit everyone. They can also help you measure your community's progress towards the best possible future.

[Health Impact Assessments](#)²¹⁶ predict the health effects that a project will have prior to implementation.

Read about Florida's use a level of service (LOS) model for signalized intersections for pedestrians [here](#)²¹⁷.

Decatur, Georgia completed a [Health Impact Assessment on the City's transportation plan](#)²¹⁸. Conducting a health impact assessment can bring new information to light about costs and benefits that may not have been previously considered, exposing the community and politicians to the positive impacts of multi-modal transportation in Decatur.

3 Does your community routinely conduct pre/post evaluations of road projects and traffic calming with respect to pedestrian crashes, volumes and motor vehicle speeds? Yes No

Please explain when this is typically done and provide a recent example:

Rationale:

While agencies often evaluate the impact of a project or development on auto traffic with a traffic impact assessment, other modes may not be considered. Road projects of any size can have serious implications for pedestrians; your community should include them in any assessment.

Resources:

The Federal Highway Administration's [Pedestrian Road Safety Audit Guidelines and Prompt Lists](#)²¹⁹ can help plan for and evaluate pedestrian safety of particular infrastructure projects.

²¹⁴ <http://www.walkinginfo.org/library/details.cfm?id=3955>

²¹⁵ <http://www.epa.gov/smartgrowth/scorecards/>

²¹⁶ <http://www.cdc.gov/healthyplaces/hia.htm>

²¹⁷ Pg. 37 of PSAP

²¹⁸ http://www.cqgrd.gatech.edu/projects/decaturn_transportation_plan/index.php

²¹⁹ <http://www.walkinginfo.org/library/details.cfm?id=3955>

4 Using [Walk Score](#)²²⁰, please type in the address for your City Hall and provide the following information:

	Walk Score
City Hall Walk Score	
City Hall Transit Score	
Top 10% Walk Score for your community (located at the bottom of the web page)	
Average Walk Score for your community (located at the bottom of the web page)	

Please provide the Overall Sprawl Score for your community's metropolitan region:

Rationale:

Walk score will give a community a sense of its development density and the diversity of land uses, which can roughly translate into walkability. While Walk Score analysis does not include pedestrian infrastructure or pedestrian safety in its analysis, the scores from places around town can indicate whether development and land use patterns in a community support walking. A mix of land uses brings many other benefits in addition to creating a more walk friendly place. [One study](#)²²¹ found that in the typical metropolitan area, a one-point increase in Walk Score was associated with an increase in value ranging from \$700 to \$3,000 depending on the market.

Resources:

[Walk Score](#)²²² is a website that calculates how walkable a geographic area is based on the variety and number of destinations, such as grocery stores, schools, and parks that are within walking distance.

<http://www.smartgrowthamerica.org/sprawindex/sprawreport.html>

5 Please describe any other ways that your community evaluates pedestrian accommodation, walking rates, and pedestrian safety. _____

²²⁰ <http://www.walkscore.com/>
²²¹ <http://www.ceosforcities.org/work/walkingthewalk>
²²² <http://www.walkscore.com>

ADDITIONAL QUESTIONS

1 What are the three primary reasons your city deserves to be designated as a Walk Friendly Community? _____

2 What are the three aspects of your community most in need of improvement in order to accommodate pedestrians? _____

3 How can your community leverage its designation as a Walk Friendly Community to increase the number of people walking and make walking safer? _____

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